



## **Veteran Entrepreneurial Transfer, Inc.**

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Today, Veteran Entrepreneurial Transfer, Inc. (Vettransfer.org) utilizes approximately 13,000 Business Volunteers and Mentors across the United States. These volunteers include business executives, senior government representatives, educators and ex-military personnel, all seasoned experts within their specific field of expertise. With help and financial resources from the Federal Department of Veterans Affairs in Washington DC Vettransfer.org is a sponsored Veteran Centric Business Accelerator Headquarters in Milwaukee, Wisconsin, the organization is a 501(c)(3) registered non-profit serving U.S. Veterans. Our charter is to teach veterans how to become entrepreneurs and assisting them to accelerate veteran owned innovations.

Doing business as VETTransfer.org, our entrepreneurial services are free to qualifying Veteran-owned companies. Veteran Entrepreneurial Transfer, Inc. has been launched as of March 28<sup>th</sup> 2011 and funded in part by the VA and charitable donations through our Patriot Partner Program. The business accelerator program is earmarked through the Department of Veteran Affairs Innovation Initiative (VAi2) as a future GI Bill Benefit much like Job Retraining, Employment Assistance and College Reimbursement.



Our mission is to offer professional mentoring and coaching skills to Veterans assisting them in transferring military skills into private sector entrepreneurship. In addition to helping Veterans start, restart, or take their companies to the next level, the program will provide continual support through all phases of a company's success. Each Veteran will receive coaching and mentoring support from 13,000 professional serial entrepreneur volunteers. Mentoring will take place in fixed brick and mortar locations as well as virtually through our on-line accelerator center.

Services provided include, but are not limited to mentoring and coaching in the areas of executive management, marketing and sales, operations and project management, finance, legal, accounting, and information technology. Interested parties are required to submit a business model plan that describes their business idea or the current state of their business. Each company will be reviewed based on their business idea or the current state of their business, level of business knowledge and understanding of running a business, and a final interview with the VETTransfer.org Executive Management team. Those companies accepted into the program will be part of rigorous training program with the goal of launching their business and graduating



from the Accelerator. Each graduated company will receive continued mentoring and coaching from the VETTransfer.org Executive Management team and our mentor network to ensure that their company stays on course to succeed.

## Mission and Strategy

### Vision

Develop and promote a culture in which all American employers support and value the Veteran Entrepreneur

### Mission Statement

We will develop and promote veteran owned innovations enabling military service veteran's to successfully serve the corporate business community with honor, innovatively and profitably while sustaining job creation and financial independents.



Veterans of the U.S. Military are unique group of talented individuals that possess skills that only those who served in the Military can gain. Leadership is a key skill that is developed through rigorous training that many Veterans rely on to return home from service. Their determination to complete tasks and missions is not only a duty but a survival skill.

Vetrepreneurs are a rare breed and our mission at VETTransfer.org is to ensure those who are looking to start a business don't have to do it alone. There are nearly 500,000 Veteran-owned firms in the U.S. that have total receipts of over \$2 trillion which only total 4.1% of the total receipts of the U.S. The skills and knowledge each Military Veteran has can be turned into a business and those Veterans can transition from Military life to become a successful Vetrepreneur.