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Sauk County Development Corporation 2015 Fall Leadership Forum

Thursday, November 19, 2015
Baraboo Arts Banquet & Convention Center

#nextgensaukcounty

Attracting and Retaining the
Next Generation in Sauk County

PROGRAM

Master of Ceremonies: Roger Friede, Jr., President
Sauk County Development Corporation Board of Directors

Welcome

Introductions

Sauk County Development Corporation Update

Brain Drain vs. Brain Gain:

Bridging the Gap in Sauk County

Tom Still, President, Wisconsin Technology Council

What Whippersnappers Want:

How to Build a Place Where Young Professionals Want to Work and Live

Ian Abston, Co-Founder, NEWaukee

Sauk County Young Professionals Panel Discussion

Andrew Strathman, Moderator

Audience Q&A

Closing Remarks

FEATURED SPEAKERS

Tom Still is the president of the Wisconsin Technology Council, the nonprofit, bipartisan science and technology policy advisory board to the Governor and Legislature. The Tech Council's programs include the Wisconsin Innovation Network and other tech-based economy initiatives. Still is a senior lecturer in the Department of Life Sciences - Madison College of Agricultural and Life Sciences. He serves on the Governor's Council on Workforce Investment and is active on advisory boards for such entities as the UW-Madison College of Engineering and the Waisman Center Biomanufacturing Center. The former associate editor of the Wisconsin State Journal, Still writes the weekly syndicated technology, economics and politics column, "Inside Wisconsin," which appears in over 24 publications.



OUR MISSION

The mission of the Sauk County Development Corporation is to promote and retain the diverse economic vitality of Sauk County and its individual communities.

Ian Abston is the co-founder of NEWaukee, a social architecture firm that "inspires a collision of all Milwaukee has to offer." Abston created NEWaukee after recognizing the lack of opportunities for young professional involvement in Milwaukee. Today, NEWaukee works with corporations to engage and retain their talent, showcasing the best side of Milwaukee for the next generation of leaders. In addition to coordinating such regularly scheduled events as NEWaukee's Night Market, the organization hosts YPWeek Wisconsin in cities across the state each April. On November 5-6, NEWaukee hosted YPSummit, the nation's first conference dedicated to the development of young professional organization leaders. Abston is a member of the Greater Milwaukee Committee, the Urban Ecology Center, Milwaukee Rotary and the Salvation Army board of directors.



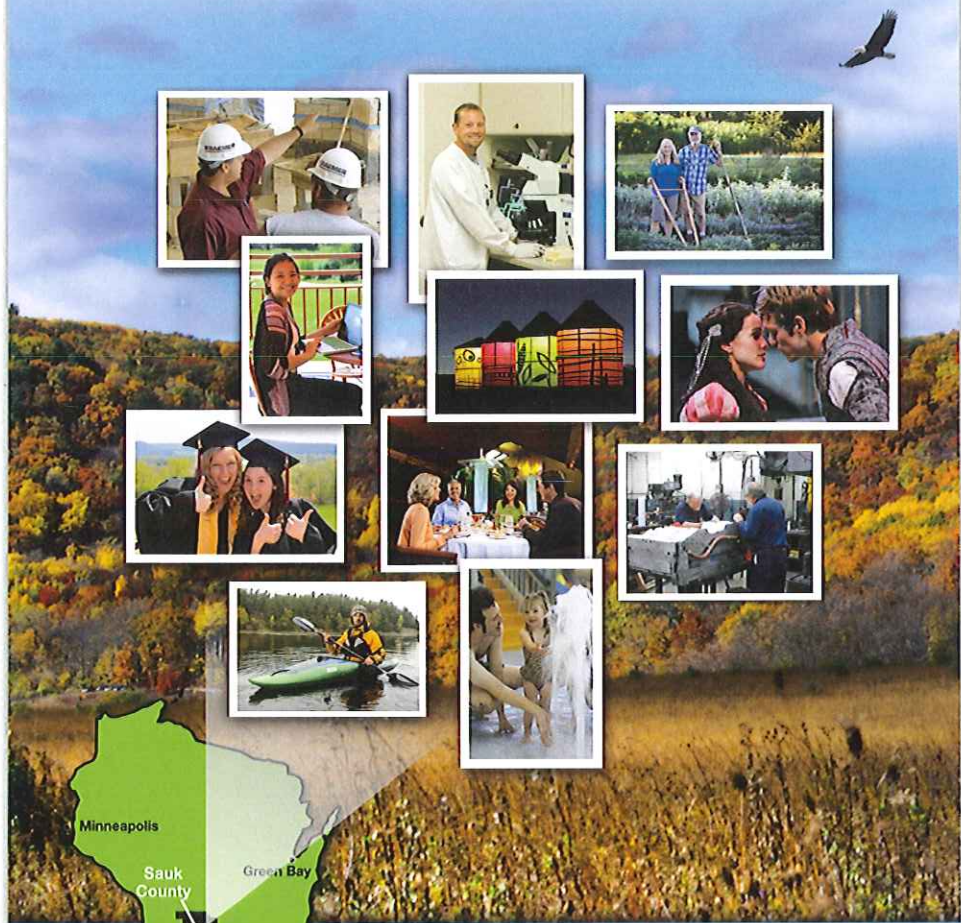
OUR VISION

Sauk County Development Corporation's collaborative, regional approach to economic development ensures that Sauk County continues to be a premier place to live, work and conduct business. Sauk County has a respected, reliable workforce with valuable, diverse skills, as well as a supportive, catalytic environment for entrepreneurs and business expansions.

Sauk County Young Professionals Panel

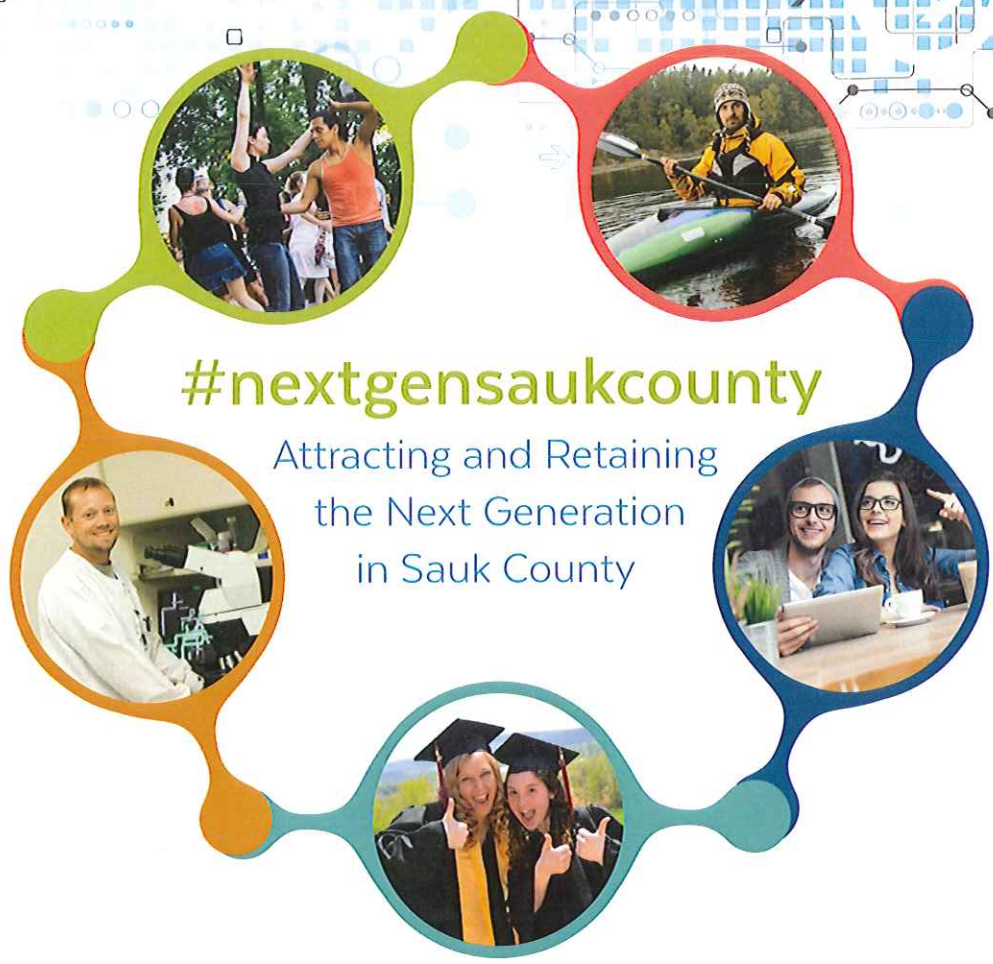
- Andrew Strathman** Schwarz Insurance, Prairie du Sac - Moderator
- Blake Duren** Attorney and Realtor, Duren Law Offices, Reedsburg
- Jessica Main** Vice President, Straight Forward of Wisconsin, Sauk City
- Lacey Steffes** Owner, Spa Serenity, Baraboo
- Jeff Wright** Assistant Superintendent/Curriculum & Instruction, Sauk Prairie School District

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