

RESOLUTION NO. _____ - 2018

NAMING THE OFFICIAL SAUK COUNTY NEWSPAPER

Background: Traditionally one of the first orders of business at the organizational session of the Sauk County Board of Supervisors has been the naming of an "Official Sauk County Newspaper." During the course of day-to-day operations various Sauk County departments are required by Statute to complete numerous publications concerning public hearings, open meeting notices, election notices, RFP's, etc. The County Clerk solicited bids from qualified papers requesting verification of the most recent state certification ("Certification of Legal Notice Rates for Newspapers" as required to be filed with the County Clerk pursuant to Wisconsin State Statutes, Section 985.03(2)), information on paid circulation, and cost for publication.

Publisher	Publication	Pd circ.	Date of publication	Cost	Sample Invoice Cost
News Publishing	Reedsburg Independent	2,713	Th	\$2.00/col inch	\$42.00 – 2 Columns
	Star News	1,341	Th	Included at no cost	Included at no cost
	Home News	1,827	W	Included at no cost	Included at no cost
Capital Newspapers	Baraboo News Republic	2,484	M, Tu, W, Th, F, Sa	.5489 per line rate	\$85.98 – 2 Columns \$73.47 – 1 Column
	Sauk Prairie Eagle	938	W	.5489 per line rate	\$85.98 – 2 Columns \$73.47 – 1 Column
	Reedsburg Times-Press	497	W, Sa	.4333 per line rate	\$71.65 – 2 Columns No quote for 1 Column

WHEREAS, your Executive and Legislative Committee, in consultation with the Administrative Coordinator, Corporation Counsel, and County Clerk have reviewed the options available for naming a County newspaper and recommend the as _____ the Official Sauk County newspaper.

NOW, THEREFORE BE IT RESOLVED, by the Sauk County Board of Supervisors, met in regular session, that the _____, Wisconsin be named as the official County newspaper effective April, 2018 - April, 2020.

For consideration by the Sauk County Board of Supervisors on April 17, 2018

Respectfully submitted,

EXECUTIVE AND LEGISLATIVE COMMITTEE:

MARTIN F. KRUEGER, Chair

JOAN FORHAM, Vice Chair

DENNIS POLIVKA

WILLIAM HAMBECHT

WALLY CZUPRYNKO

Fiscal Note: No fiscal impact.

MIS Note: No information systems impact.

