

RESOLUTION NO. _____ - 2018

NAMING THE OFFICIAL SAUK COUNTY NEWSPAPER

Background: Traditionally the Sauk County Board of Supervisors has named an "Official Sauk County Newspaper," as authorized by Wis. Stat. § 985.05. During the course of day-to-day operations various Sauk County departments are required by Statute to complete numerous publications concerning public hearings, open meeting notices, election notices, RFP's, etc. The County Clerk solicited bids from qualified papers requesting verification of the most recent state certification ("Certification of Legal Notice Rates for Newspapers" as required to be filed with the County Clerk pursuant to Wisconsin State Statutes, Section 985.03(2)), information on paid circulation, and cost for publication.

Your Executive and Legislative Committee, in consultation with the Administrative Coordinator, Corporation Counsel, and County Clerk, reviewed the options available for naming a County newspaper and recommends the Reedsburg Independent as the Official Sauk County newspaper. (The Official Newspaper bid includes the Reedsburg Independent, Star News, and Home News)

Publisher	Publication	Pd circ.	Date of publication	Cost	Sample Invoice Cost
News Publishing	Reedsburg Independent	2,713	Th	\$2.00/col inch	\$42.00 – 2 Columns
	Star News	1,341	Th	Included at no cost	Included at no cost
	Home News	1,827	W	Included at no cost	Included at no cost
Capital Newspapers	Baraboo News Republic	2,484	M, Tu, W, Th, F, Sa	.5489 per line rate	\$85.98 – 2 Columns \$73.47 – 1 Column
	Sauk Prairie Eagle	938	W	.5489 per line rate	\$85.98 – 2 Columns \$73.47 – 1 Column
	Reedsburg Times-Press	497	W, Sa	.4333 per line rate	\$71.65 – 2 Columns No quote for 1 Column

NOW, THEREFORE BE IT RESOLVED, by the Sauk County Board of Supervisors, met in regular session, that the Reedsburg Independent is named as the official County newspaper effective June 2018 - April, 2020.

For consideration by the Sauk County Board of Supervisors on June 19, 2018.

Respectfully submitted,

EXECUTIVE AND LEGISLATIVE COMMITTEE:

PETER VEDRO, Chair

WILLIAM HAMBRECHT, Vice Chair

WALLY CZUPRYNKO

TOM KRIEGL

WILLIAM WENZEL

Fiscal Note: No fiscal impact.

MIS Note: No information systems impact.