

ABCs

Alone on the Back in a Crib in smoke-free air





Tummy time



Share the message with others



Keep baby close

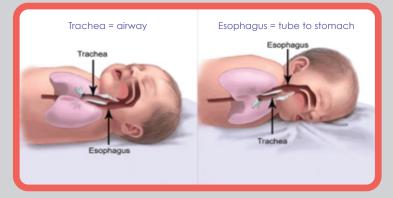


Image courtesy of the Safe to Sleep® campaign, for educational purposes only; Eunice Kennedy Shriver National Institute of Child Health and Human Development, http://safetosleep.nichd.nih.gov; Safe to Sleep® is a registered trademark of the U.S. Department of Health and Human Services.

Risks



Babies are less likely to choke when on their back





This initiative is a result of efforts by the Wisconsin Collaborative Improvement & Innovation Network (CollN) to Reduce Infant Mortality and sponsored by the federal Maternal and Child Health Bureau (MCHB) of HRSA.