

Strategic Plan Executive Summary

2026 – 2030

Everyone in Sauk County lives their healthiest life possible.



PUBLIC HEALTH
SAUK COUNTY
WISCONSIN
Together we thrive

Public Health Sauk County protects and promotes the health of everyone in our community. We inspect restaurants, support new parents, respond to disease outbreaks, test wells, connect people to resources, and work to make Sauk County a healthier place to live.

In late 2025 and January 2026, we engaged in a strategic planning process to envision where we want our community to be in 2050. We then operationalized that long-term vision into a five-year plan. This strategic plan guides our work from January 1, 2026, through December 31, 2030.

Our planning process was grounded in consensus-based facilitation, ensuring that every voice was heard. We gathered input from all staff, conducted workshops with a cross-section of employees, held sessions with community partners, and brought it all together in a two-day retreat. We employed the SOAR methodology, focusing on Strengths, Opportunities, Aspirations, and Results, to build upon a foundation of what is working well.

We heard a clear message: people want to see us in the community, they want to understand what we do, and they want us working alongside local leaders to address the conditions that shape health.

Three Priorities for 2026-2030

1 Increase Our Presence in the Community

We will attend community events, build relationships with trusted community members who can be champions for public health, and make it easier for residents to connect with us outside of our office.

2 Strengthen Relationships with Local and State Leaders

Health is shaped by decisions about housing, transportation, economic development, and more. We will work with elected officials and other decision-makers to ensure health is considered when policies are made.

3 Change Policies, Systems, and Environments

Individual choices matter, but so do the conditions around us. We will work to make the healthy choice the easy choice in Sauk County.

**We invite you to learn more about our work and [connect with us](#).
Together, we can build a healthier Sauk County.**

What Public Health Sauk County Does

Support Families & Children

Home visiting programs like Nurse-Family Partnership, WIC nutrition support, and school dental sealants through Seal-A-Smile.

Keep Food & Water Safe

Restaurant and food establishment inspections, private well testing, and investigation of environmental health concerns.

Prevent & Respond to Disease

Disease outbreak investigation and containment, immunizations, and connecting people to treatment.

Connect People to Resources

Help residents navigate health and social services, connecting them to care, insurance, and food assistance.

Bring Community Together

Convene coalitions focused on substance use, mental health, and other priorities. We believe that improving health requires many organizations working together.

Educate & Inform

Provide accurate health information to residents, businesses, and community organizations.

Connect With Us

Visit our office or find us at community events throughout Sauk County.

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www.co.sauk.wi.us/publichealth