

STRATEGIES TO LIMIT TRAFFIC FLOW

Business should take steps to limit the amount of traffic in their establishments, which should include a variety of strategies to reduce transmission risk for both customers and staff. Some strategies you should consider include:

- One or Two People Per Household: Request that only ONE person per household come to the store; there will be circumstances where a caregiver must bring the person/people (child or adult) they are caring for, but this should be gently discouraged in communication materials wherever possible. It may not always be possible, and we don't want to discourage a caregiver from getting essential goods and services.
- Physical Distancing Visuals: Place tape on the floor in areas where people congregate (e.g. checkouts, reception desks, etc.) in 6 foot increments to demonstrate appropriate physical distancing.
- Limiting the Number of Shoppers: Businesses should limit the number of shoppers in their store at one time. It is essential that the mechanism of limiting entry does NOT create added problems such as people lining up shoulder to shoulder outside waiting for admission. Methods of achieving this goal might include:
 - Limit the number of customers to whichever is SMALLER of the following numbers:
 - Less than 10 people in Phase 1, or 25% of maximum occupancy
 - Less than 50 people in Phase 2, or 50% of maximum occupancy
 - Hand out a number, one per vehicle, and call numbers one at a time. Numbers could be called out via loudspeaker or displayed on a board.
 - Direct cars to numbered parking spaces and admit one occupant per vehicle in order, one at a time. Once the store reaches capacity, allow the next vehicle's occupant to enter only once another customer leaves.
 - Consider having customers sign up for an arrival time. For example, if 20 households could sign up for an entry time of 9 AM – 10 AM and another 20 households could sign up for an entry time of 10 – 11 AM, this may help curb the flow of traffic into the parking lot. You might consider having one section of the parking lot reserved for those who reserved their arrival time online, and a smaller portion of the parking lot for those who did not and who would have to wait longer.
 - Staff at the door counting customers coming in and out and coordinating the customers allowed in while maintaining 6 feet between all people.