

## ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building, Rm 213

505 Broadway Street, Baraboo, Wisconsin

June 25, 2018

Economic Development Committee Members Present Peter Vedro, Wally Czuprynski, Kevin Lins, Scott Von Asten, Bryant Hazard, Marty Krueger, Bob Newport.

Others Present Lisa Wilson, Jared Pinkus, Ed White, Rael F. LaBrecque, Jenny Erickson, Dennis Deery

At 4:00 p.m., Chair Vedro called the Economic Development Committee meeting to order and certified compliance with the open meetings law.

Adopt Agenda Motion by Czuprynski/Von Asten to adopt the agenda. Motion carried, all in favor.

Approval of minutes from previous meeting Motion by Czuprynski/Von Asten to approve the minutes from the May 21, 2018 meeting. Motion carried, all in favor.

Public comment None

Communication None

### Sauk County Institute of Leadership Update

Discussion of SCIL its purpose and history. Using past experience to accommodate change to ensure SCIL is sustainable in the future. Researched similar program within the state and found that SCIL was similar, healthy and overall well positioned for the future with minor funding and program modifications. Key issue is access to the program, financially and how to attract populations that aren't being served currently.

### Discussion of Broadband

Discussion of broadband opportunities in rural communities and what the county can do to expand existing services.

### Future Regions Project Update

Discussion of the previous two meetings for the Ho-Chunk and Sauk County Future regions Initiative, One Sauk, Naturally. The initiative will include three workshops which will include roughly 80 attendees with the focused on designing a vision and plan to preserve and enhance the region's natural resources and quality places.

### Discussion of Smart Growth/Placemaking

#### a. Community Liaison Update

Jared Pinkus spoke about the work he has done over the past month and how that relates to goals and objectives discussed during the previous Economic Development Committee meeting. These updates revolve around the key themes of: Stakeholder Outreach, Economic Development, Arts and Culture, Housing and Other.

#### b. Overview of Smart Growth Economic Development strategies/This is Smart Growth handout

Chairman Vedro handed out This is Smart Growth booklet and then provided an overview of Smart Growth strategies including identifying key components and implementation techniques. Framework for Creating a Smart Growth Economic Development Strategy, published by the EPA, was then discussed.

c. Nationally recognized projects and how they relate to Sauk County

Two videos were played which highlighted nationally recognized Smart Growth projects. These two projects were then related to Sauk County.

d. Case Study Rural Community Smart Growth

The City of Reedsburg was identified as an EPA grant winner for Smart Growth technical assistance for updates to their zoning code. The implementation and recommendations were discussed along with project outcomes.

Discussion & consideration of capital improvements (one-time expense) for:

Chairman Vedro comments that Economic Development Committee should manage own budget to achieve its goals.

a) Establishing a revolving loan fund for a project to help with County housing issues

Supervisor Krueger discusses current housing developments across the county and asks for clarification on what the issues are. Chairman Vedro discusses an issue with density and is looking for solutions to increase units near downtowns. Discussion continues with how to help incentivize an increase in density by setting up a fund available to home owners to convert current residential units to allow for multi-family. Need to protect historic Victorian and foursquare homes. Supervisor Czaprynski discusses the need for other municipalities to also contribute to any county funded initiative.

b) Establishing a Revolving loan Fund to Save Historic Iconic Structures in Sauk Co

Brief discussion no commitment

c) Providing more funding for our current Community Development Block Grant Revolving loan fund

Brief discussion no commitment

Discussion of proposed dues increase for Wisconsin River Rail Transit Commission

Gap in reserve for Wisconsin River Rail Transit Commission and need to fill that by an increase in dues. Feedback needed because Economic Development is the oversight committee for the county. Motion by Vedro/Hazard to approve based on other 9 county members approved all in favor.

Great Sauk State Trail Update

Move to next meeting

Next meeting date(s) and agenda items

July 23<sup>rd</sup>, 2018 at 4:00 p.m.

Adjourn

Motion by Lins/Von Asten to adjourn at 6:15 p.m.

Respectfully submitted,

Bryant Hazard  
Economic Development Committee Secretary