

## ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building, Rm 213

505 Broadway Street, Baraboo, Wisconsin

March 28, 2018

### DRAFT

Economic Development Committee Members Present Marty Krueger, Dennis Polivka, Peter Vedro, Andrea Lombard, Andy Andrews (Nathan Johnson and Brian Peper excused)

Others Present Brian Simmert, Lisa Wilson, Matt Stieve, Steve Pate, Haley Hoffman

At 4:04 p.m., Chair Krueger called the Economic Development Committee meeting to order and certified compliance with the open meetings law.

Adopt Agenda Motion by Polivka/Andrews to adopt the agenda. Motion carried, all in favor.

Approval of minutes from previous meeting Motion by Vedro/Andrews to approve the minutes from the February 12, 2018 meeting. Motion carried, all in favor.

Public comment None

### Communications

Thank you from International Crane Foundation for participating in the Fostering Collaboration Initiative.

### SCDC Update – Ed White

White spoke about start-up and expanding business interactions since the beginning of the year. The housing study will be completed by Vierbicher Associates by August 1st. White spoke about the WI Rural Partners Rural Summit to be hosted in West Baraboo. SCDC organized a tour as part of the Summit. Annual meeting and annual awards to be held May 2, 2018. Spoke about English language classes. Vedro asked what could be done with zoning changes for lower cost housing in urban areas and spoke about tiny homes and creating a small house community.

### Placemaking

- a. Discussion of work plan and goals for Community Liaison.

Krueger spoke about communications with the Ho-Chunk Nation and 5 Chambers of Commerce regarding their contribution to the Future Regions Initiative. Initial goals the EDC would like the Community Liaison to work on include:

The Committee agreed that the Community Liaison should report at the next meeting regarding a work plan based on the Place Plan.

### Logo Contest

- a. Discussion of Subcommittee recommendation- Krueger, Pate, Wilson, Simmert

Krueger reviewed the entries and noted that the subcommittee met. Matt Stieve reported that the subcommittee's recommendation is to work with a graphic designer to remake the current logo.

- b. Recommendation on Logo Contest winner, Next Steps

Motion by Vedro/Lombard to work with a graphic designer to update current Sauk County logo so that it can be consistently used in all forms of media and identification with the county. Motion carried, all in favor.

Great Sauk State Trail update

Krueger reported on the Sauk City Bridge. Simmert reported on the status of the Stewardship Local Assistance Grant

Next meeting date(s) and agenda items

TBD

Adjourn

Motion by Polivka/Andrews to adjourn at 5:19 p.m.

Respectfully submitted,

Andy Andrews  
Economic Development Committee Secretary