

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building, Rm 213

505 Broadway Street, Baraboo, Wisconsin

October 23, 2017

DRAFT

Economic Development Committee Members Present Marty Krueger, Dennis Polivka, Peter Vedro, Andy Andrews, Brian Peper (arrived 4:25), Andrea Lombard, Nathan Johnson.

Others Present Fred Lochner, Bill Bowen, Ed White, Joe Fleishman, Sally Cobb, Lisa Wilson, Brian Simmert.

At 4:35 p.m., Chair Krueger called the Economic Development Committee meeting to order and certified compliance with the open meetings law.

Adopt Agenda Motion by Polivka/Peper to adopt the agenda. Motion carried, all in favor.

Public comment None

Communications Vedro spoke about an article in the Isthmus entitled, "The Two Wisconsin's."

Consideration of Donation of Railroad Ties to Circus World Museum

Krueger provided a background of the request of a donation of rail and other track material not to exceed \$1500.00. Motion by Polivka/Lombard to approve the donation. Motion carried, all in favor.

Baraboo River Corridor Plan

- a. Update. Fred Lochner provided an update regarding implementation of Phase I of the Baraboo River Corridor Plan and anticipated planning for Phase II. Bill Bowen provided a demonstration of an app that can tie into cultural activities, historical resources, or other community information that can be used to promote the area.
- b. Request for Additional Funding - \$5000.00

Motion by Vedro/Andrews to approve \$5000.00 funding to develop Phase II of the Baraboo River Corridor Plan upon receipt of an agreement with participating communities. Motion carried, all in favor.

Consideration of Job Description: Sauk County Placemaking Planner/Community Liaison

Vedro emphasized that this new position is a major investment.

Krueger stated that this is a new initiative unique to Sauk County and counties in general and stressed the importance of including all aspects of the initiative in the job description.

Motion by Andrews/Johnson to approve the job description for the Community Liaison and allow changes as needed before posting.

Discussion of process for Sauk County logo redesign

Krueger spoke about the logo design contest and official rules and noted it is open to employees of Sauk County. The Committee reviewed and modified the logo design contest rules.

Great Sauk Trail Update

Krueger provided an update of next steps to continue expanding the Great Sauk State Trail into Dane County and the Sauk Prairie Recreation Area. Simmert presented the draft web page for the trail as it will appear on the Wisconsin Department of Natural Resources web page.

Next Meeting Date

November 27, 2017 at 4:00 p.m.

Motion by Polivka/Johnson to adjourn at 6:10 p.m. Motion carried, all in favor.

Respectfully submitted,

Andy Andrews
Economic Development Committee Secretary