

## ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building, Rm 213

505 Broadway Street, Baraboo, Wisconsin

August 3, 2017

Economic Development Committee Members Present Marty Krueger, Dennis Polivka, Peter Vedro, Andy Andrews, and Nathan Johnson.

Absent: Andrea Lombard (excused)

Others present Sarah Pittz (via conference call), Jennifer Erickson (via conference call), Brian Simmert, Lisa Wilson, Alene Kleczek Bolin, Megan Zielke, Tim Damos, Ed White, Deb O'Rourke, Scott Van Asten.

At 4:20 p.m., Chair Krueger called the Economic Development Committee meeting to order and certified compliance with the open meetings law.

Adopt Agenda Motion by Vedro/Peper to adopt the agenda, moving item 8: Consider resolution creating Sauk County Code Ch. 44, Titled Property Assessed Clean Energy Financing, approve the commission agreement, and directing appointment of a county board supervisor to the board of the Pace Commission To go after Communications. Motion carried, all in favor.

Adopt minutes of previous meetings – June 13, 2017 and June 22, 2017 Motion by Polivka/Andrews to adopt the minutes. Motion carried, all in favor.

Public comment None

### Communications

“Stay Local” showcase flyer attached to agenda.

### Placemaking Update

#### a. Wrap up of Placemaking Plan Presentations

Pittz reviewed the feedback received from the June 22, 2017 Placemaking presentation at UW-Baraboo. Vedro spoke about implementation efforts. Krueger spoke about a survey of county board members to gauge support for the initiatives put forth in the plan. Pittz spoke about the remake of the SKIL program and also spoke about assisting placemaking in an advisory role.

Erickson reviewed the survey results and talked about remaking SKIL. Discussion ensued regarding the remaking of SKIL. Pittz spoke about the importance of a liaison staff position to pull the initiatives and people together. Vedro and Polivka agree with and support the creation of a position to coordinate and implement placemaking. Johnson noted that there are multiple groups working on similar initiatives. Polivka stated that one purpose of the position is to coordinate multiple efforts to be more effective together.

#### b. 2018 Placemaking Budget Inclusions

Vedro spoke about housing and that this issue still needs to be addressed. White spoke about an RFP to conduct a housing study to look at traditional issues such as cost, type of housing, etc., but also to look at permitting and development issues. Motion by Vedro/Peper to support the implementation of the Sauk County Placemaking Survey objectives except the social media implementation component. (Support SCDC housing study, Sauk County leadership laboratory process, support staff position, Small Towns-Big Ideas grant program, encourage participation in

UW-Extension “Community Design Team Program,” new community liaison staff position). Motion carried, all in favor. Johnson encouraged that the responsibilities of the social media implementation be included in the community liaison position.

#### Great Sauk State Trail Update

Simmert provided an update on construction progress.

Consider resolution creating Sauk County Code Ch. 44, Titled Property Assessed Clean Energy Financing, approving the commission agreement, and directing appointment of a county board supervisor to the board of the Pace Commission.

Krueger provided a summary review of the Pace program. Krueger discussed the appointment of a county board supervisor and duties/commitment. The appointment will be representative of the CPZ Committee who is also on the Economic Development Committee.

Motion by Andrews/Peper to approve a resolution creating Sauk County Code Ch. 44, Titled Property Assessed Clean Energy Financing, approving the commission agreement, and directing appointment of a county board supervisor to the board of the Pace Commission.

#### Discussion: Possible redesign of county logo

Krueger spoke about the need to redesign the logo. Suggested a design contest and award a nominal fee and in return the county would have the right to use the design.

#### Next Meeting Date

June 22, 2017 at 4:00 pm

Motion by Polivka/Vedro to adjourn at 6:18 p.m. Motion carried, all in favor.

Respectfully submitted,

Andy Andrews  
Economic Development Committee Secretary