

## ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building, Rm 213

505 Broadway Street, Baraboo, Wisconsin

May 24, 2017

Economic Development Committee Members Present Marty Krueger, Dennis Polivka, Andy Andrews, Peter Vedro, Andrea Lombard, Brian Peper.

Absent: Nathan Johnson

Others present Sarah Pittz, Lisa Wilson, Chuck Spencer, Alene Kleczek Bolin, Rael La Breche, Steve Schneider, Ed White.

At 4:02 p.m., Chair Krueger called the Economic Development Committee meeting to order and certified compliance with the open meetings law.

Adopt Agenda Motion by Vedro/Polivka to adopt the agenda. Motion carried, all in favor.

Adopt minutes of previous meetings – April 24, 2017 Motion by Andrews/Lombard to adopt the minutes. Motion carried, all in favor.

Public comment None

### Communications

05/08/2017 Letter: Design Reedsburg Contribution  
The Wisconsin River Rail Transit Commission: Rail Excursion

### Update on Broadband – Steve Schneider Bug Tussle

Schneider provided an update on the broadband built-out in the County. Schneider spoke about Bug Tussel partnerships with AT&T.

Vedro spoke about the relationship between Bug Tussel and the County and the need to assure that the outcomes are in the best interest of the citizens of Sauk County.

Krueger spoke about FirstNet and the need to implement the network.

Discussion ensued about carriers and service provisions now and into the future.

### Update on “Design Reedsburg” Process

Pittz spoke about the Design Reedsburg event that took place on May 5/6. About 150 residents participated in a community input workshop. About 70 participants viewed the recommendations resulting from the input workshop the following day. Pittz highlighted some of the recommendations. Discussion ensued about recommendations and process and implementation.

A final report will be released in the coming weeks. The next phase will be implementation.

### Placemaking Update

- a. Review and Discussion of the Place Plan Document.

Pittz introduced the full draft of the Making Sauk: A Place Plan (Draft: May 19, 2017). Pittz noted the change from a Place Planner to a Community Liason.

Vedro spoke about challenges of the upcoming midterm assessment and the need to integrate the place plan as a major implementation priority. Polivka spoke about impediments to starting new businesses in Wisconsin and Sauk County.

Pittz spoke about the role of the Community Liason which is to introduce new ideas and reach a comfort level with communities. As a newer member of the EDC, Lombard asked about how the Place Plan recommendations and background. Discussion ensued about the success of the project needing to be a county-wide effort. Andrews spoke about work force development concepts and whose role this is. Krueger spoke about making the county attractive to the labor force that we need.

b. Possible recommendation to the full Board of Supervisors for June 2017 meeting.

No action taken.

Approve Per Diem & Mileage for Sauk Co. WRRTC Commission Members: 06/01 WSOR Rail Excursion

Motion by Polivka/Andrews. Motion carried

Great Sauk State Trail Update

Simmert & Krueger reported on the process to construct the Great Sauk State Trail and spoke about next steps.

Next Meeting Date

June 12, 2017 at 4:00 pm

Motion by Lombard/Polivka to adjourn at 6:25 p.m. Motion carried, all in favor.

Respectfully submitted,

Andy Andrews  
Economic Development Committee Secretary