

## **SAUK COUNTY ECONOMIC DEVELOPMENT COMMITTEE MINUTES – May 18, 2026**

West Square Building, Room 213  
505 Broadway  
Baraboo, WI 53913

**Economic Development Committee Members Present:** Chrisler, Schroeder, Kinsman (arrived at 4:30 p.m.), Krueger, Prosser, McCumber (arrived at 4:12 p.m.)

**Committee Members Absent:** Ring (prior notice).

**Others Present:** Wilson, Hauck, Gurgel, Nelson, Andy Kurtz (SCDC).

**Call to Order and Certify Compliance with Open Meeting Law:** Chair Chrisler called the meeting to order at 4:01 p.m. Wilson certified compliance with open meeting law.

**Adopt Agenda:** Motion by Prosser/Schroeder to adopt the Agenda for May 18, 2026. Motion carried unanimously.

**Approval of the Minutes:** Motion by Krueger/Prosser to approve the April 6<sup>th</sup> meeting minutes. Motion carried unanimously.

**Public Comment:** None.

**Communication:** Chair Chrisler referenced the letter received from Sarah Keyeski recognizing the Arts/Culture Grant Program in the County.

### **Arts & Culture:**

#### **Presentation and discussion of Arts & Culture Program**

Gurgel provided history of the program and provided a pamphlet. Gurgel explained the difference between the AHHP grant and the New Idea Grants.

#### **Presentation and review of budget**

Gurgel noted the current budget amount of \$25,000. The explanation of the \$9,500 AHHP grant and County match at an equal amount.

#### **Approval of vouchers**

Gurgel stated that there is a voucher in the amount of \$600.00 for the New Idea Grant approved at the last meeting. Motion by Krueger/Prosser to approve the vouchers. Motion carried unanimously.

### **Monthly Economic Development Report**

#### **Overview of Tourism and Marketing Activities**

Hauck provided the background and overview of the tourism and marketing activities.

#### **Performance Report**

Hauck referenced the information provided within the report attached to Granicus.

### **Discussion Regarding the Creation of a County Logo(s) Policy**

Wilson framed the issues with regards to the various county logos. Committee members discussion surrounding points. Prosser recommended that Wilson draft a policy to be returned to the committee at the next meeting using the points identified within the discussion.

### **Discussion and possible action on a Resolution to Authorize the Administrator to Enter into a Contract with Community and Economic Development Associates (CEDA) for Services to Assist in the Implementation of a Sauk County Economic Development Transition and Communication Plan**

Wilson presented the background of the request. Motion by McCumber/Prosser to approve the resolution as presented. Motion carried unanimously.

### **Committee Updates / Reports**

#### **Wisconsin River Rail Transit Commission**

Krueger noted the ribbon cutting of the Merrimac Railroad Bridge on April 29<sup>th</sup>. Krueger explained that the Commission is verifying all the bridges in Rock County and planning to bring them up to higher standards as well. Krueger stated the plan is headed to the federal level for review with an estimated cost of \$19.6M, with 86% to be funded by the federal government and the remaining by WSOR and the Commission.

#### **Workforce Development Board of South-Central Wisconsin**

McCumber stated that they are working on compliance reports to be submitted to the state and federal governments. McCumber noted that there will be an organizational meeting in August.

#### **Property Assessed Clean Energy (PACE) Committee**

Kinsman stated that the group reviewed a loan for an apartment complex in Madison that is in need of upgrades.

#### **Tri-County Airport Commission**

McCumber discussed the needed repairs to the outside of the terminal building; and the need to do so within this budget cycle. McCumber noted that the master plan is underway, but the planning process is years out. McCumber also noted that Spring Green and some landowners would like to tap into the drainage system; however, given the federal dollars that were used, verification needs to be made on this possibility. McCumber noted that if it is possible, Spring Green would be responsible for costs.

#### **Next meeting date(s) & agenda items:**

June 15, 2026 – 4:00 pm, West Square Bldg., Baraboo

**Adjourn:** Motion to adjourn at 4:37 p.m. by Prosser/Shroeder. Motion carried unanimously.

Respectfully submitted,

  
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Ray Ring, Secretary