

SAUK COUNTY ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building
505 West Broadway
Baraboo, WI 53913

October 20, 2025

Economic Development Committee Members Present: Smooth Detter, Marty Krueger, Bryant Hazard, Nathan Johnson, Peter Kinsman and Timothy McCumber.

Others Present: Melanie Platt-Gibson, Lisa Wilson, Erin Hauck, Judy Gurgel, Jennifer Nelson and Andy Kurtz.

At 4:01 pm, Chair Smooth Detter called the Economic Development Committee meeting to order and certified compliance with the open meetings law.

Adopt Agenda: Motion to adopt agenda by Hazard, 2nd by Johnson. Motion Carried.

Adopt Minutes from the Previous Meeting: Motion by Johnson, 2nd by Krueger to approve the August 14, 2025 minutes. Motion Carried.

Public Comment: None

Communication: None

Economic Development Chair Report: None

Arts & Culture: No new AHHP or New Idea Grants were presented. No invoices were presented for payment. An update was provided on the year-to-date budget which stands at \$9,045. The committee did review the upcoming 2026 budget and was informed that the team will be making some adjustments to the Arts, Humanities & Historic Preservation application. The team will plan to present the revised application, along with the 2026 grant timeline at the November Meeting.

Development Director's Report: Platt-Gibson provided the committee with her monthly report.

Brand Development: Platt-Gibson shared current brand marketing and monthly social media numbers. She also updated the committee on the Discover Mediaworks.

Economic Development: A brief recap was provided on the inaugural Sauk County High Ground roundtables and summit, with survey results from participants. An SCDC update was provided by Andy Kurtz, Board President, on the possible retention of CEDA to look at a new structure for County Economic Development services. Platt-Gibson provided final notes on the BEAD broadband project through the Wisconsin Public Service Commission and the committee was informed of the Baraboo Sauk County Campus redevelopment program that will be led by the Administration department.

Committee Updates / Reports: The committee members were asked to provide updates from various committees, commissions and boards on which they participate that intersect with the County's Economic Development efforts. The following will be a standing item with updates from the Wisconsin River Rail Transit Commission; Madison Region Economic Partnership Board; Sauk County Development Corporation; PACE Committee; Pink Lady Rail Transit Commission and the Tri County Airport Commission.

Next Meeting Dates & Agenda Items: November 17, 2025 – 4:00 pm, Sauk County West Square Building, Room 213, 505 Broadway, Baraboo, WI 53913

Adjourn: Motion to adjourn at 5:28 pm by Krueger, 2nd by Johnson. Motion Carried.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Peter Kinsman', with a horizontal line underneath it.

Peter Kinsman - Economic Development Committee Secretary