

SAUK COUNTY ECONOMIC DEVELOPMENT COMMITTEE MINUTES

American Players Theatre
5950 Golf Course Road
Spring Green, WI 53588

August 14, 2025

Economic Development Committee Members Present: Smooth Detter, Marty Krueger, Nathan Johnson, Peter Kinsman and Timothy McCumber.

Others Present: Melanie Platt-Gibson, Erin Hauck, Aaron Christensen, Sara Young & Robin Reid.

At 4:35 pm, Chair Smooth Detter called the Economic Development Committee meeting to order and certified compliance with the open meetings law.

Adopt Agenda: Motion to adopt agenda by Kinsman, 2nd by Johnson. Motion Carried.

Adopt Minutes from the Previous Meeting: Motion by Krueger, 2nd by Johnson to approve the July 21, 2025 minutes. Motion Carried.

Public Comment: None

Communication: A thank you note from the Prairie Friends for the New Idea Grant award they were given to cover the cost of a new sign in the Badger prairie area.

Economic Development Chair Report: None

American Players Theatre Tour: Sara Young, Managing Director of American Players Theatre (APT) toured the committee through the venue providing insights, data and information relevant to the work the company does, their reach, outcomes and more.

Arts & Culture: No new AHHP or New Idea Grants were presented.

Development Director's Report: Platt-Gibson provided the committee with her monthly report.

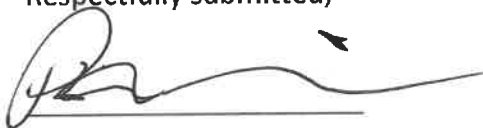
Brand Development: Platt-Gibson shared current brand marketing and monthly social media numbers.

Economic Development: A brief update on Sauk County High Ground roundtables and summit details were also presented by Platt-Gibson.

Next Meeting Dates & Agenda Items: October 20, 2025 – 4:00 pm, West Square Building, Room 213, 505 Broadway, Baraboo, WI 53913

Adjourn: Motion to adjourn at 6:08 pm by Kinsman, 2nd by McCumber. Motion Carried.

Respectfully submitted,

A handwritten signature in black ink, appearing to be 'PK', with a long horizontal line extending to the right.

Peter Kinsman - Economic Development Committee Secretary