

SAUK COUNTY BOARD OF SUPERVISORS  
MEETING NOTICE/AGENDA

**COMMITTEE:** ECONOMIC DEVELOPMENT COMMITTEE  
**DATE / TIME:** Monday, February 19, 2024 - 4:00 p.m.  
**PLACE:** West Square Building, Room 213  
505 Broadway, Baraboo WI 53913

**SUBJECTS FOR DISCUSSION:**

1. Call to Order and Certify Compliance with Open Meeting Law
2. Adopt Agenda
3. Approval of Minutes from Prior Meeting
4. Public Comment
5. Communication
6. Development Director's Report
7. Brand Development
  - a. Land Made Sauk County & ExploreSaukCounty.com
    - i. 2023 Year End Report
    - ii. 2024 Marketing Plan
    - iii. Social Media Update
  - b. Arrivalist
    - i. Year End Report
    - ii. Sauk County Chamber Notes
  - c. Discover Wisconsin Mediaworks
    - i. Review of 2023 Sauk County Hidden Gems
    - ii. Update on new 3-year programing
8. Community Development
  - a. Sauk Prairie Childcare Center Letter of Support
  - b. Baraboo Chamber of Commerce Award
  - c. Discussion on Committee Meeting Locations – Every 3<sup>rd</sup> Meeting at Community Location
9. Economic Development
  - a. T.I.P. Strategies Market Analysis & Economic Development Impact Study Update
  - b. Broadband Sauk County Update
    - i. Introduction to August Neverman
    - ii. BEAD PSC Update
10. Additional Notes
  - a. SCDC Update
11. Next meeting date(s) & agenda items – March 18, April 15, May 20 - 4 pm
12. Adjourn

**TO:** County Clerk  
Lohr

McCumber  
Gruber

Hazard  
Prosser

Krueger  
Corporation Counsel

Detter

**DATE NOTICE MAILED:** Thursday, February 01, 2024

**PREPARED BY:** Office of Administration

Any person who has a qualifying disability that requires the meeting or materials at the meeting to be in an accessible location or format should contact Sauk County, (608) 355-3269 or TTY (608) 355-3490, between 8:00 AM and 4:30 PM, Monday through Friday, exclusive of legal holidays, at least 48 hours in advance of the meeting so reasonable arrangements can be made to accommodate each request.