

SAUK COUNTY BOARD OF SUPERVISORS  
MEETING NOTICE/AGENDA

**COMMITTEE:** ECONOMIC DEVELOPMENT COMMITTEE  
**DATE / TIME:** Monday, August 21, 2023 - 4:00 p.m.  
**PLACE:** Sauk County, West Square Building, **COUNTY BOARD ROOM (3<sup>rd</sup> Floor)**  
505 Broadway, Baraboo WI 53913

**SUBJECTS FOR DISCUSSION:**

1. Call to Order and Certify Compliance with Open Meeting Law
2. Adopt Agenda
3. Approval of Minutes from Prior Meeting
4. Public Comment
5. Communication
6. Development Director's Report
7. Economic Development
  - a. SCDC Strategic Planning Session Exec Committee Update 7/ 24 & 7/25
  - b. Broadband Sauk County Update
8. Brand Development
  - a. ExploreSaukCounty.com & Social Media Update
  - b. Discover Wisconsin Media & Ben Jones Photography Updates
9. Special Projects
  - a. UW-Platteville Baraboo Sauk County Update
    - i. Engineering Listening Session August 15
    - ii. Fall Depot – Senior Design Project
10. TIP Strategies Project Report – Elizabeth Scott & Jon Roberts
  - a. Introductions
  - b. Project Scope
  - c. Planning Process
  - d. Preliminary Data Findings
  - e. Short Break/Transition to Discussion
  - f. SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats)
  - g. Deeper dive into Opportunities
  - h. Next Steps
11. Next meeting date(s) & agenda items – Sept 25 (Sauk Prairie), Oct 16, Nov 20 & Dec 18 – 4 pm
12. Adjourn

<b>TO:</b> County Clerk	McCumber	Hazard	Krueger	Detter
Lohr	Gruber	Prosser	Corporation Counsel	

**DATE NOTICE MAILED:** Wednesday, August 16, 2023

**PREPARED BY:**

Office of Administration

Any person who has a qualifying disability that requires the meeting or materials at the meeting to be in an accessible location or format should contact Sauk County, (608) 355-3269 or TTY (608) 355-3490, between 8:00 AM and 4:30 PM, Monday through Friday, exclusive of legal holidays, at least 48 hours in advance of the meeting so reasonable arrangements can be made to accommodate each request.