

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building, Room 213
505 Broadway Street, Baraboo, Wisconsin

August 15, 2022

Economic Development Committee Members Present: Tim McCumber, Carl Gruber, Robert Prosser, Brandon Lohr, Bryant Hazard, Mark "Smooth" Detter and Marty Krueger via Zoom

Others Present: Brent Miller, Melanie Platt-Gibson

At 4:00 pm, Chair McCumber called the Economic Development Committee meeting to order and certified compliance with the open meetings law.

Adopt Agenda: Motion to adopt agenda by Lohr, 2nd by Detter. Motion carried.

Adopt Minutes from the Previous Meeting: Motion by Gruber, 2nd by Lohr to approve the minutes from the July 18, 2022 meeting. Motion carried.

Public comment: None

Communication: None

Government Development:

- Legislative Breakfast – Event was well attended and well received. Administrator Miller would like to host the next event in early Spring 2023.
- Pocket Directory Update – Progressing to print.
- WCA Update – Sauk County will host a booth and do gift basket giveaways with Sauk County products. Ashley Klang and Platt-Gibson will coordinate the event.

Economic Development:

- SCDC Exec Director Update – The search is underway and the final candidates will be brought to the Board's search committee in late September.
- Approve Attendance WEDC Summit – Platt-Gibson would like to attend the 1st WEDC Economic Summit in Appleton, September 20 & 21. As the monies are in the budget, the committee does not need to approve. Administrator Miller has approved attendance.
- DOT Interstate Expansion Update – Citizen input is being solicited. Chair McCumber will be providing input to the DOT group.
- Attendance to MAD Rep August 16 Annual Forum – Platt-Gibson reported out on the event.
- Tri-County Airport – Chair McCumber updated the committee on the progress of the Tri-County Airport project and it is on track.

Brand Development:

- Explore SaukCounty.com Update – Platt-Gibson reported on Arrivalist statistics and updated the committee on weekly calendar distribution efforts to Sauk County staff. The committee asked that the Board of Supervisors be included in the weekly distribution.

- Social Media Update – Ashley Klang has been working with the social media component of ExploreSaukCounty.com and its growth is amazing.

Community Development:

- Fire / EMS Chief's Meeting – Platt-Gibson attended the quarterly meeting to discuss the proposed new Baraboo stations and programming from a county perspective.
- UW-Platteville Chancellor Meeting – Chancellor Evetovich met with Sauk County representatives and Casey Bradley from the City of Baraboo to discuss upcoming programming and future options.

Strategic Planning:

- Listening Sessions Update - Platt-Gibson noted that she is continuing listening sessions with supervisors and has started with the internal depts. Outcomes will be the basis for Miller's upcoming county strategic plan.

Special Projects:

- Sauk Prairie Recreation Area Interpretive Center – Chair McCumber noted that the first meeting will be held the end of the month to discuss options and receive input on moving this program forward.
- Indigenous People's Day – Will be held October 10 in Sauk City. More details will be available from Paul Wolters, Sauk County Historical Society in the near future.
- Great Sauk Trail Update – Vice Chair Krueger updated the committee on current status of the Great Sauk Trail (GST) additional notes on partners and railroad bridge reconstruction efforts. Platt-Gibson provided details on the partnership with UW-Platteville senior design students who will be engineering the final ½ mile to Goette Road and a small parking lot. The committee will be kept abreast of the progress.

Next Meeting Dates & Agenda Items:

September 22, 2022 – 4 pm

October 17, 2022 – 4 pm

November 21, 2022 – 4 pm

December 19, 2022 – 4 pm

Adjourn: Motion to adjourn at 5:30 pm by Prosser, 2nd by Lohr. Motion Carried.

Respectfully submitted,



Economic Development Committee Secretary Carl Gruber