

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building, Room 213

505 Broadway Street, Baraboo, Wisconsin

June 20, 2022

Economic Development Committee Members Present: Tim McCumber, Marty Krueger, Carl Gruber, Robert Prosser, Brandon Lohr, Bryant Hazard, Mark "Smooth" Detter

Others Present: Brent Miller, Melanie Platt-Gibson, John Fick – UW-Platteville, Chris Long – Gateway to the Driftless

At 4:00 pm, Chair McCumber called the Economic Development Committee meeting to order and certified compliance with the open meetings law.

Adopt Agenda: Motion to adopt agenda by Krueger, 2nd by Lohr. Motion carried.

Adopt Minutes from the Previous Meeting: Motion by Gruber, 2nd by Prosser to approve the minutes from the May 5, 2022 meeting. Motion carried.

Public comment: None

Communication: None

Development Director Introduction: Brent Miller introduced Melanie Platt-Gibson, Sauk County's new development director. Platt-Gibson shared some brief background and skill set information.

Listening Sessions Series – Supervisors / Sauk Depts: Platt-Gibson noted that she is conducting listening sessions with all board supervisors and will use the outcomes as the basis for Miller's upcoming county strategic plan.

External Connections / Activities: Platt-Gibson provided the committee with a list of external networking engagements and shared the associated opportunities.

SCDC Executive Director Search: The Sauk County Development Corporation, the county's 501c3 economic development organization, is seeking a new executive director. Platt-Gibson was asked, and accepted, the opportunity to spearhead their efforts in collaboration with Employment Resource Group Search out of Appleton, Wisconsin. Work is already underway with a completion tentatively set for August.

DOT Interstate Expansion ED Update: Patrick Gavinski, Sauk County Highway Dept director, asked Platt-Gibson to help with population and housing projections and to provide the numbers to the Wisconsin Department of Transportation. The DOT is planning to upgrade the I-39/90/94 Madison to Wisconsin Dells corridor.

ExploreSaukCounty.com Campaign Update: Platt-Gibson updated the committee on current status of the County's consumer-facing "Land Made" web site and corresponding marketing campaign.

(continued)

Unique Wisconsin -Discover Mediaworks Update: Discover Mediaworks, formerly Discover Wisconsin Media, will be in Sauk County later this week to interview committee member Prosser and several circus-related individuals as part of a new program titled "Unique Wisconsin," a behind-the-scenes look at what drives unique state businesses. Miller and Platt-Gibson provided the list of potential county businesses given to the media team.

Great Sauk Trail Status: Supervisor Krueger introduced Chris Long, Gateway to the Driftless, who updated the committee on current status of the Great Sauk Trail (GST). Long provided details including potential plans to reconstruct the old railroad bridge over the Wisconsin River in Sauk City. Krueger shared additional notes on partners, roles and opportunities to complete the trail in 2026.

Miller noted he has instructed the County's LRE department to develop an RFP for a GST consultant to focus on trail completion. John Fick, UW-Platteville, was introduced and provided information on Platteville civic and environmental engineering Senior Design teams that may be partners this fall on trail planning. Krueger said the next meeting for the trail work group is July 6 in Sauk City.

Krueger then gave a brief update on several Mirror Lake environmental projects, with an invitation to tour them via the lake on Friday afternoon.

Next Meeting Date(s) & Agenda Items:

July 18, 2022 - 4 pm

August 15, 2022 – 4 pm

September 19, 2022 – 4 pm

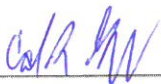
October 17, 2022 – 4 pm

November 21, 2022 – 4 pm

December 19, 2022 – 4 pm

Adjourn: Motion to adjourn at 5:30 pm by Hazard, 2nd by Gruber. Motion Carried.

Respectfully submitted,



Economic Development Committee Secretary Gruber