Sauk County, Wisconsin

2017 Arts and Culture Annual Report

2017 Highlights:

- Sauk County Arts & Culture program offered grant writing trainings in collaboration with Wisconsin Arts Board and Spring Green Area Arts Coalition.
- Over \$90,000 was requested through grant applications, which is up \$32,617 since 2015.

2017 Goals Review

2017 GOALS REVIEW

| OBJECTIVE | WAS THIS OBJECTIVE REACHED IN 2017? Yes or No (If no, please provide comment) | |
|---|---|--|
| Improve and streamline AHHP and Good Idea Grant | Yes | |
| application process. | 1 00 | |
| Improve the AHHP website and strengthen social media | | |
| presence on the Sauk County UWEX Facebook page. | | |
| Develop a network of Arts, Humanities, and Historic | Yes | |
| Preservation contacts through the county to help promote | | |
| the grant program. | | |
| Ensure that Sauk County's cultural assets are included in | No but plan to work with future | |
| the County's creative placemaking initiative. | Placemaking Planner position in | |
| | 2018 once position is filled. | |

Changes / Accomplishments:

- Accounted for all grants, final reports and monies from 2014-present and fixed any discrepancies.
- Offered a new grant-writing workshop where attendees could write a grant and receive one-on-one mentoring.
- Updated online application. Streamlined language, provided automatic addition in budget section, and better flow for applicants and panelists.
- Provided opportunity for panel and application feedback through surveys after the process.
- Provided opportunity for face-to-face recommendations and ideas for past panelists about granting process.

Statistical Summary:

OUTPUT MEASURES

| DESCRIPTION | 2015 ACTUAL | 2016 ACTUAL | 2017 ACTUAL |
|--|-------------|-------------|-------------|
| Number of Arts, Humanities, and Historic Preservation grants awarded | 16 | 16 | 18 |
| Number of Good Idea grants awarded | 10 | 14 | 9 |

OUTCOME AND EFFICIENCY MEASURES

| DESCRIPTION | 2015 | 2016 | 2017 |
|--|-----------|-----------|-----------|
| | ACTUAL | ACTUAL | ACTUAL |
| Dollars awarded through Arts, Humanities | \$52,629 | \$57,361 | \$59,490 |
| and Historic Preservation grant process | | | |
| Dollars leveraged due to Arts, Humanities | | | |
| and Historic Preservation grants being | | | |
| awarded. (Amounts recorded calculated from | | | |
| Jan. 1 2017-Jan 31, 2017. Does not reflect | \$510,390 | \$221,876 | \$392,833 |
| total grant season but annual year. Amount | | | |
| determined by subtracting total project budget | | | |
| minus grant dollars awarded) | | | |
| Dollars awarded through the Sauk County | \$4,380 | \$6,800 | \$4,386 |
| Arts & Culture Good Idea grant process. | | | |
| Percent of grantees that indicate they could | 100% | 100% | 100% |
| not offer program/project without Sauk | | | |
| County grant funding. | | | |