

Sauk County, Wisconsin
UW Extension 2016 Annual Report

Mission: We teach, learn, lead and serve, connecting the people with the University of Wisconsin, and engaging them in transforming lives and communities.

Departmental Program Summary:

1. Agriculture and Natural Resources

UW-Extension programs in Agriculture and Natural Resources help farmers compete in an increasingly challenging, volatile marketplace. Backed by University of Wisconsin research, agriculture and natural resources educators balance farm profitability and production of high quality food with a continuing concern for the environment. Extension educators work with individual farmers and farmer networks, home and community gardeners, commercial horticulture and nursery businesses, and consumers of agricultural products in urban as well as rural areas.

2. Family Living Education

UW-Extension programs in Family Living help families thrive in a rapidly changing world. Backed by University research, Family Living Educators work with families to help them solve problems and improve their quality of life. This education meets family needs throughout the life span -- from improving prenatal nutrition and parenting skills to Powerful Tools for Caregivers. Programs target the unique needs of Sauk County partnering with community organizations and agencies to build strong families. The FoodWise Program, formerly the Wisconsin Nutrition Education Program (WNEP) provides education to food stamp eligible families and individuals.

3. 4-H & Youth Development Education

UW-Extension programs in 4-H and Youth Development give young people opportunities to learn new skills, gain self-confidence, and contribute to their communities. Backed by the knowledge and research of the University, 4-H and Youth Development educators, volunteers and youth design hands-on, research based educational experiences for youth and adults. Many of these programs involve youth-adult partnerships, where youth and adults work together in program development and facilitation. These programs are delivered directly through local adult volunteers in 4-H community clubs and by collaborating with other local organizations.

4. Community, Natural Resources and Economic Development (CNRED)

Extension's Community, Natural Resources and Economic Development programs help Wisconsin communities deal with challenges including resource constraints, downtown revitalization, community growth and planning issues, environmental protection, and quality of life issues. CNRED educators also provide strategic planning, community leadership and nonprofit development programs. The Sauk County community development priorities include:

- Economic development attracting and retaining Sauk County's workforce
- Natural resources education including rural well water testing programs

- Build community leaders through the Sauk County Institute of Leadership (SCIL)
- Organizational development including strategic planning
- Collaborate department-wide and through our UW Extension, Arts & Culture Committee to strengthen the offerings and economic impact of arts and culture in Sauk County.

5. Tourism and Promotions

Printing and distribution of the county’s promotional map, Canoe the Baraboo River map, and the Sauk County Farm Connect Guide publication.

6. Home and Garden

Home and Garden services are those consumer oriented services that are logically connected to the core mission of Extension education in the four key program areas. Examples of this work include: dispensing of water bottles for private well testing; soil samples for lawns and gardens; consultation on home, lawn and garden pests; food and nutrition and other family life needs; resource management concerns and more. Much time is spent identifying needs and problem solving with the general public. Specialists are frequently consulted to address citizen concerns.

2016 Goals Review

OBJECTIVES	WAS THIS OBJECTIVE REACHED IN 2016
	Yes or No (If no, please provide comment)
At least 25 farmers will be visited on-farm by UW-Extension agricultural engineers, receive technical assistance with construction projects, and/or attend a dairy or livestock facilities tour.	No (Ag Agent position limited to 20% time for 2016)
At least 50 farmers and agri-business professionals will attend pasture walks, artificial insemination training, on-farm meetings discussing herd health topics, and other educational programs offered by the Sauk County UW-Extension Agriculture Agent.	No (Ag Agent position limited to 20% time for 2016)
A farm financial meeting will be conducted annually and farms will receive individual financial assistance to evaluate their businesses from the Sauk County UW-Extension Agriculture Agent.	No (Ag Agent position limited to 20% time for 2016)
At least 50 farmers will attend a Pesticide Applicator Training session and will successfully complete a written exam on what they learned.	Yes (Approximately 95 attended)
Sauk County UW-Extension Agricultural Agent will collaborate with the Sauk County Humane Society and Law Enforcement in Sauk County to provide Animal Wellbeing training and resources to urban communities.	No (Ag Agent position limited to 20% time for 2016)
Sauk County UW-Extension will train 20 Master Gardeners who will give over 900 hours of community service to Sauk County.	Yes

250 Sauk County residents will benefit from articles, booklets, an informational table at the Baraboo Farmers' market and calls or visits to the Sauk County UW-Extension office regarding horticultural issues.	Yes
400 Sauk County residents will increase their horticultural knowledge through the annual Garden Seminar, monthly educational programs and weekly press releases.	Yes
At least twenty (20) emerging county leaders will attend nine (9), day long educational sessions designed to enhance their leadership abilities. Each session will feature Sauk County leaders and will focus on local issues. The CNRED Agent will continue to work with the SCIL Board of Directors to improve programming content and delivery as well as measuring impacts. McArthur will also serve as the advisor to the SCIL Coordinator.	Yes, UW-Extension continues to build and develop the leadership skills component of each SCIL session.
The CNRED Agent will work with Sauk County leadership to develop and implement a place-making/identity development initiative in Sauk County.	Erickson assisted with the place-making effort in a number of ways throughout 2016.
Partner with the Conservation, Planning and Zoning Department and UW-Extension specialists to develop a drinking water program. Participants will test their drinking water and attend an educational program on interpreting the results.	Yes, 140 households participated in from the towns of Baraboo, Delton and Fairfield.
Partner with Madison Regional Economic Partnership and the Urban League to develop and strengthen diversity and inclusivity initiatives to bolster economic development.	Yes, Erickson partnered with MadREP to conduct an annual workforce diversity and inclusion survey of area employers.
The CNRED Agent will develop and coordinate programs designed to help local chambers of commerce and economic development corporation's partner to address regional needs.	Yes, Erickson is partnering with the Reedsburg Chamber to offer the WI Design team program and Erickson is partnering with Sauk Prairie Chamber to conduct a retail market analysis.
The CNRED Agent will coordinate and facilitate organizational development processes (i.e. strategic planning) for organizations and local units of government as necessary.	Yes, Erickson facilitated a planning process for the Baraboo Area Chamber of Commerce.
Assist as needed with the Great Sauk Trail development process.	Erickson assisted as needed.
Contribute to public outreach and education on opiate recovery program in Sauk Prairie (CARE, morphed to Health, Education, Law enforcement and Psychosocial, or HELP)	McArthur assumed chairmanship of education/outreach committee for HELP

Initiate public art projects for downtown Baraboo that will contribute to place-making efforts.	McArthur is secretary/treasurer of the Baraboo Public Art Association and has organized the 'People are the Fabric of the Community' portrait mural.
Distribute 5,000 Sauk County maps featuring natural and heritage tourism resources and 200 Baraboo River recreational water trail maps.	Yes, revised the "Canoe the Baraboo River" map. The new version will be distributed in 2017.
At least 450 youth (K-12 and 1st year out of high school) will participate in 4-H clubs and associated activities throughout Sauk County. Activities will be led by at least 130 certified 4-H volunteer leaders, and Sauk County UW-Extension staff members.	Yes 517 youth members (achieved) 131 certified 4-H volunteers (achieved)
Sauk County UW-Extension will advise the Sauk County 4-H Sr. Leader Association eleven (11) times during the year, advise the Livestock and Market Animal Committees, conduct new adult volunteer training and certification trainings at least four (4) times per year, conduct 4-H club leadership team trainings at least three (3) times per year, host 4-H Club leader meetings at least two (2) times per year, conduct project leader and after school training at least four (4) time per year, and provide ongoing support, guidance, and management as needed for all 4-H volunteer leaders.	Yes
Programs for 4-H and non 4-H older youth (7 - 12 grades) will be organized and facilitated by Sauk County UWEX. At least 50 older youth will participate in a variety of programs including, but not limited to, Jr. Leader Council, camp counselor training, club officer training, committee work, and community wide youth leadership conferences.	Yes
Sauk County UW-Extension staff will provide presentations and/or displays at the Earth Day Celebration, Baraboo Youth Opportunities Day, Youth Conservation Days, Rural Safety Days, and the Sauk Prairie Hooked on Fishing, Not on Drugs program to encourage cooperation within the Sauk County government departments, community programs, school districts, and various coalitions.	Yes - The 4-H Agent participated and presented at Youth Conservation Days-reaching 400 youth, Rural Safety Days-reaching 800 youth.
Home Community Education benefits Sauk County residents through Wisconsin Bookworms, Lynn's Legacy, Scholarships, financial donations, educational offerings; the Family Living Educator serves as the HCE Advisor.	Yes
UW-Extension Family Living continued to be a strong partner in the Sauk County Health and Wellness Collaboration. Together they worked to raise awareness, provide education, and inspire action on health issues meant to improve the health of Sauk County citizens.	Yes

Nagelkerk taught classes for child care providers, parents and Sauk County residents in need of financial education and educational credit to keep their state licenses. Classes were held in response to the need for Continuing Education for child care providers to keep their state license, options for court-ordered parenting classes, and education to help those struggling with their finances.	Yes
Nagelkerk worked to provide over 1,200 free and nutritious lunches to children in the Wisconsin Dells School District. Summer Lunch Bunch served youth (Native American, Latino, and White) at three sites with lunches, education, and physical activities during the months of June, July and August. UWEX Cooperative Extension partnered with Central Wisconsin Community Action and the Wisconsin Dells School District to provide this program.	Yes
Nagelkerk taught the program “Powerful Tools for Caregivers” designed to improve self-confidence and increase their ability of caregivers to make tough choices. Powerful Tools is a research-based class to support Sauk County residents.	Yes, 25 caregivers participated in the eight week Powerful Tool class in 2016

Changes / Accomplishments:

Additional accomplishments for the various program areas are included in each program area’s statistical summary listed below.

Statistical Summary:

Agriculture and Natural Resources

The Sauk County Agricultural Agent position was vacant most of 2015. McArthur and Gurgel organized two pesticide applicator training sessions and one test-only session early in 2016.

Community, Natural Resources, Economic Development (CNRED)

Jenny Erickson, the Sauk County UW-Extension Community Resource Development Agent, focused on economic and organizational development in 2016. Erickson developed, coordinated, and/or taught educational programs designed to strengthen communities. She worked with the Millennial Task Force to develop recommendations for the Sauk County place-making initiative. She also completed the first phase of her research related to barriers to women in local elected office.

Erickson developed, coordinated and/or taught educational programs designed to build the capacity of local organizations and communities. Erickson and McArthur continued to serve as the advisors for the Sauk County Institute of Leadership (SCIL). She also facilitated strategic planning processes for the Baraboo Area Chamber of Commerce. Morgan McArthur job-shares with Erickson for 20% of her time. He is an active member of the education/outreach subcommittee for the Sauk Prairie opiate recovery program called HELP. He also has initiated several high-profile public art projects in the downtown Baraboo area.

4-H Program

Sauk County 4-H Community Club Program

The 4-H Agent, Meg Sage and Program Advisor, Judy Gurgel, worked hard in 2016 to continue to rebuild the foundation of the Community Club 4-H program in Sauk County. The Community 4-H Clubs offer long-term educational experiences in which 4-H members learn life skills such as decision making, public speaking, leadership and working with others. 4-H members learn by doing with the guidance of older youth and adult volunteers, who teach projects ranging from aerospace and arts to veterinary science and computers. 4-H Community Clubs involve youth and adults in community service, camping and educational trips. In 2016, Meg and Judy continued to enhance communication with all in the 4-H program. The Clover Comments, 4-H newsletter, continues to be delivered monthly, providing timely information, as well as the opportunity for members and leaders to see information at least twice prior to an event. Monthly emails are sent to club leaders with updates and reminders. Meg and Judy also updated and addressed items (registration forms, program promotional materials, enrollment materials, and much more) that had not been revised or updated for many years. Meg did some targeted recruiting and orientation which increased the number of volunteers by 25% from the previous year. 4-H Leaders had the opportunity to participate in over 10 orientations, project leader trainings, and club leadership meetings offered throughout the year. The 4-H program now has a much stronger foundation and will be able build move forward focusing on the big picture of youth development. In 2016, 16 Community Clubs involved 517 youth in grades 5K - 13 as members of the 4-H program and 131 adults as certified 4-H Project and 4-H Club volunteers. Each volunteer averages 100 hours per year. At a rate of \$20.25 per hour, Sauk County 4-H adult volunteer leaders have contributed \$265,275 worth of services to Sauk County in 2016.

Community Youth Development Programs

In addition to the Community Club 4-H program, the 4-H Youth Development Agent also taught 800 third grade students in conjunction with the Sauk County Rural Safety Days, and 400 sixth and seventh graders at two (2) youth conservation days in conjunction with local school districts.

Family Living

The annual report for the Family Living program is not available. Nagelkerk retired in January 2017.

FoodWise Program

The goal of FoodWise program is to provide educational programs to increase the likelihood that food stamp participants and persons eligible for food stamps will make healthy food choices within a limited budget and choose active lifestyles consistent with the current Dietary Guidelines for Americans. There were 903 Sauk County residents that participated in nutrition lessons at food pantries, elementary schools, and summer youth programs. Educational events resulted in 2,543 direct teaching contacts.

Indirect education was provided through quarterly newsletters, take-home family materials following lessons with youth, and the educational bulletin board at the Baraboo Food Pantry. Danielle Sander, FoodWise Coordinator, worked on refilling the Nutrition Educator position with a new employee starting February 1, 2016.

Horticulture Education

The Sauk County Master Gardeners Association provided horticulture education to area residents through a variety of activities and the Horticulture Educator submitted gardening columns related to the time of the year to all Sauk County newspapers and other media outlets. SCMGA also helped coordinate a joint project with Sauk County Home Community Educators (HCE) for a day-long gardening conference in March entitled, "Get Ready...Get Set...Garden!" This conference, open to the public, had twelve sessions with each speaker covering a different area of gardening. We were also active at area events such as assisting with judging at the Sauk County Fair and a display table at the Sauk County Dairy Breakfast to promote the Master Gardeners program in the county.

The Sauk County Master Gardener volunteers thought something should be done to restore a priceless piece of history near Reedsburg; the area with log cabins, a church, school and museum owned by the Reedsburg Area Historical Society. Since our work on the gardens started, members of the Reedsburg Historical Society have started to take more interest in the project and are now restoring and repairing the buildings. The group has continued this work and started a "Million Pollinators" project. They have added native plants to many areas and gardens. Multiple bee hives on the property were added in 2016.

Master Gardeners and the Baraboo Public Library have continued their seed saver library. The Master Gardeners provided a test garden for tomatoes at the Reedsburg Community Garden and had a tomato tasting at the library to allow attendees to try new varieties.

Sauk County UW Extension Office: UW-Extension administrative staff answer telephone and email inquiries in addition to providing resources and support to walk-in consumers. The Sauk County UW-Extension website, Facebook page and Sauk County web page attracted approximately 315 visits per week in 2016.

OUTPUT MEASURES

DESCRIPTION	2014 ACTUAL	2015 ACTUAL	2016 ACTUAL
Number of clients needing 4-H online assistance with enrolling, reports and maintenance of groups	25	50	520 (Approx. 10 per week)
Number of client contacts made by the Sauk County UW-Extension Ag/Natural Resources Program. (best estimate)	4,000	2,086	Ag Agent position limited to 20% time for 2016
Number of client contacts made by the Sauk County UW-Extension Horticulture Program. (best estimate)	1,400	1,500	1,550

Number of client contacts made by the Sauk County UW-Extension Family Living Program. (best estimate)	3,500	3,500	3500
Number of individuals taught by a Family Living Team of Nagelkerk, Metzenbauer and Schilling at the Midwest Forage Symposium.	107	107	115
Number of direct client contacts made by the Sauk County FoodWise Program.	0	2,543	3060
Number of indirect client contacts made by the Sauk County FoodWise Program. (reached indirectly via written educational materials)	0	2,594	2644
Number of Head Start children who benefited from early literacy education through the Wisconsin Bookworms™ program. (200 maximum enrollment in Sauk County Head Start)	200	200	200
Number of children affected by child care programming developed by the Sauk County UW-Extension Family Living Educator.	390	390	400
Number of children affected by the Summer Lunch Bunch. (Dells Area Alliance for Young Children)	2,000	2,000	1500
Number client contacts made by the Sauk County UW-Extension Community, Natural Resources, and Economic Development Program. (best estimate)	4,000	4,000	3500
Number of local stakeholders that actively participate in the Sauk County Institute of Leadership each year.	180	180	200
Number of nonprofit and local government participants involved in planning programs with the CNRED Agent.	185	190	200

Number of Intercounty Coordinating Committee (ICC) members that participate in the Sauk County sessions.	50	55	45
Number of households that participate in the Sauk County well water testing program.	105	135	140
Number of community gardeners at the Prairie du Sac Community Garden and Reedsburg Community Garden.	30	45	45
Number of client contacts made by Sauk County UW-Extension 4-H Youth Development Program (best estimate).	5,000	6,000	6000
Number of adults who served as certified Sauk County 4-H volunteers.	95	118	131
Number of youth enrolled as members of Sauk County 4-H clubs.	485	505	517

OUTCOME AND EFFICIENCY MEASURES

DESCRIPTION	2014 ACTUAL	2015 ACTUAL	2016 ACTUAL
Dollars brought to Sauk County through UW-Extension/Commission on Aging collaboration on Senior Farmers Market Nutrition Program, a program benefiting farmers and senior citizens.	NA – Program exclusively run by ADRC	NA	NA
Total dollar value of the strategic planning services provided through CNRED (Est. based on cost of a planning consultant.)	\$40,000	\$40,000	\$20,000
Percent of Sauk County Institute of Leadership graduates that will take on substantial new leadership roles in their communities or places of work. (This is an estimate based on conversations, in 2019 the impact of the SCIL program will be measured.)	95%	95%	95%

OUTCOME AND EFFICIENCY MEASURES

Percent of nonprofit organizations and local government entities that claim to make more informed decisions based on UW-Extension educational programming. Based on annual evaluations.)	90%	90%	91%
Percent Sauk County drinking water program participants that are making more informed decisions and taking action where appropriate to improve their drinking water as a result of UW-Extension educational programming.	93%	96%	95%

Financial Activity: To be completed by Accounting

Revenue Category	Budgeted Amount	Actual Amount	Favorable (Unfavorable) Variance
Tax Levy			\$0
Other Taxes			\$0
Grants & Aids			\$0
Licenses & Permits			\$0
Fines & Forfeitures			\$0
User Fees			\$0
Intergovernmental			\$0
Donations			\$0
Interest			\$0
Rent			\$0
All Other			\$0
Total Revenues	\$0	\$0	\$0
Expense Category	Budgeted Amount	Actual Amount	Favorable (Unfavorable) Variance
Salary & Wages			\$0
Labor Benefits			\$0
Supplies & Services			\$0
Debt Service			\$0
Outlay			\$0
Total Expenses	\$0	\$0	\$0
Use of (Addition to) Fund Balance	\$0	\$0	\$0