

Sauk County, Wisconsin
UW Extension 2015 Annual Report

Mission: We teach, learn, lead and serve, connecting the people with the University of Wisconsin, and engaging them in transforming lives and communities.

Departmental Program Summary:

1. Agriculture and Natural Resources

UW-Extension programs in Agriculture and Natural Resources help farmers compete in an increasingly challenging, volatile marketplace. Backed by University research, agriculture and natural resources educators balance farm profitability and production of high quality food with a continuing concern for the environment. Extension educators work with individual farmers and farmer networks, home and community gardeners, commercial horticulture and nursery businesses, and consumers of agricultural products in urban as well as rural areas.

2. Family Living Education

UW-Extension programs in Family Living help families thrive in a rapidly changing world. Backed by University research, Family Living Educators work with families to help them solve problems and improve their quality of life. This education meets family needs throughout the life span -- from improving prenatal nutrition and parenting skills to Powerful Tools for Caregivers. Programs target the unique needs of Sauk County partnering with community organizations and agencies to build strong families. The Wisconsin Nutrition Education Program (WNEP) provides education to food stamp eligible families and individuals.

3. 4-H & Youth Development Education

UW-Extension programs in 4-H and Youth Development give young people opportunities to learn new skills, gain self-confidence, and contribute to their communities. Backed by the knowledge and research of the University, 4-H and Youth Development educators, volunteers and youth design hands-on, research based educational experiences for youth and adults. Many of these programs involve youth-adult partnerships, where youth and adults work together in program development and facilitation. These programs are delivered directly through local adult volunteers in 4-H community clubs and by collaborating with other local organizations.

4. Community, Natural Resources and Economic Development (CNRED)

Extension's Community, Natural Resources and Economic Development programs help Wisconsin communities deal with challenges including resource constraints, downtown revitalization, community growth and planning issues, environmental protection, and quality of life issues. CNRED educators also provide strategic planning, community leadership and nonprofit development programs. The Sauk County community development priorities include:

- Economic development attracting and retaining Sauk County's workforce
- Natural resources education including rural drinking water programs

- Build community leaders through the Sauk County Institute of Leadership (SCIL)
- Organizational development including strategic planning
- Collaborate department-wide and through our UW Extension, Arts & Culture Committee to strengthen the offerings and economic impact of arts and culture in Sauk County.

5. Tourism and Promotions

The tourism and promotions program is responsible for the regular update, printing and distribution of the county's promotional map.

6. Home and Garden Services

Home and garden services are those consumer oriented services that are logically connected to the core mission of Extension education in the four key program areas. Examples of this work include: dispensing of water bottles for private well testing; soil samples for lawns and gardens; consultation on home, lawn and garden pests; food and nutrition and other family life needs; resource management concerns and more. Much time is spent identifying needs and problem solving with the general public. Specialists are frequently consulted to address citizen concerns.

2015 Goals Review

OBJECTIVES	WAS THIS OBJECTIVE REACHED IN 2015
	Yes or No (If no, please provide comment)
At least 25 farmers will be visited on-farm by UW-Extension agricultural engineers, receive technical assistance with construction projects, and/or attend a dairy or livestock facilities tour.	No (Ag Agent position vacant for most of 2015)
At least 50 farmers and agri-business professionals will attend pasture walks, artificial insemination training, on-farm meetings discussing herd health topics, and other educational programs offered by the Sauk County UW-Extension Agriculture Agent.	No (Ag Agent position vacant for most of 2015)
A farm financial meeting will be conducted annually and farms will receive individual financial assistance to evaluate their businesses from the Sauk County UW-Extension Agriculture Agent.	No (Ag Agent position vacant for most of 2015)
At least 50 farmers will attend a Pesticide Applicator Training session and will successfully complete a written exam on what they learned.	Yes (Had approximately 90 attend)
Sauk County UW-Extension Agricultural Agent will collaborate with the Sauk County Humane Society and Law Enforcement in Sauk County to provide Animal Wellbeing training and resources to urban communities.	No (Ag Agent position vacant for most of 2015)
Sauk County UW Extension will train 20 Master Gardeners who will give over 900 hours of community service to Sauk County.	Yes

100 Sauk County residents will benefit from articles, booklets, an informational table at the Baraboo Farmers' market and calls or visits to the Sauk County UW Extension office regarding horticultural issues.	Yes
150 Sauk County residents will increase their horticultural knowledge through the annual Garden Seminar, monthly educational programs and weekly press releases.	Yes
At least fifteen (20) emerging county leaders will attend nine (9), day long educational sessions designed to enhance their leadership abilities. Each session will feature Sauk County leaders and will focus on local issues. The CNRED Agent will continue to work with the SCIL Board of Directors to improve programming content and delivery as well as measuring impacts.	Yes, UWEX continues to build and develop the leadership skills component of each SCIL session.
The CNRED Agent will work with Sauk County leadership to improve rural broadband access throughout the county.	Sauk County is partnering with Bug Tussle to offer rural internet services.
Partner with the Baraboo Economic Development Commission (BEDC) to develop community-wide goals and strategies for the Baraboo Region.	Yes, Erickson facilitated the BEDC planning process and the city has launched the grow Baraboo campaign as a result of the plan
Partner with the Conservation, Planning and Zoning Department and UWEX specialists to develop a drinking water program. Participants will test their drinking water and attend an educational program on interpreting the results.	Yes, 135 households participated in the towns of Dellona, Excelsior and Winfield
Partner with Madison Regional Economic Partnership and the Urban League to develop and strengthen diversity and inclusivity initiatives to bolster economic development.	Yes, UWEX partnered with MadREP to conduct a survey of Madison area employers.
The CNRED Agent will develop and coordinate programs designed to help local chambers of commerce and economic development corporation's partner to address regional needs.	Yes, this is ongoing.
The CNRED Agent will coordinate and facilitate organizational development processes (i.e. strategic planning) for organizations and local units of government as necessary.	Yes, Erickson facilitated a planning process for the Sauk County Development Corporation and the Friend of the Campus, Inc.
Assist as needed with trail development process.	Partnered with CPZ to develop the plan of work for the trail and I played a lead role in public participation efforts. I co-authored a DNR Stewardship grant (\$400,000 awarded)
Distribute 10,000 Sauk County maps featuring natural and heritage tourism resources and 200 Baraboo River recreational water trail maps.	Yes

At least 450 youth (K-12 and 1st year out of high school) will participate in 4-H clubs and associated activities throughout Sauk County. Activities will be led by at least 130 certified 4-H volunteer leaders, and Sauk County UWEX staff members.	Yes/No 484 youth members (achieved) 110 certified 4-H volunteers (objective not reached)
Sauk County UWEX will advise the Sauk County 4-H Sr. Leader Association eleven (11) times during the year, advise the Livestock and Market Animal Committees, conduct new adult volunteer training and certification trainings at least four (4) times per year, conduct 4-H club leadership team trainings at least three (3) times per year, host 4-H Club leader meetings at least two (2) times per year, conduct project leader and after school training at least four (4) time per year, and provide ongoing support, guidance, and management as needed for all 4-H volunteer leaders.	Yes
Programs for 4-H and non 4-H older youth (7 - 12 grades) will be organized and facilitated by Sauk County UWEX. At least 50 older youth will participate in a variety of programs including, but not limited to, Jr. Leader Council, camp counselor training, club officer training, committee work, and community wide youth leadership conferences.	Yes
Sauk County UWEX staff will provide presentations and/or displays at the Earth Day Celebration, Baraboo Youth Opportunities Day, Youth Conservation Days, Rural Safety Days, and the Sauk Prairie Hooked on Fishing, Not on Drugs program to encourage cooperation within the Sauk County government departments, community programs, school districts, and various coalitions.	Yes - The 4-H Agent participated and presented at Youth Conservation Days-reaching 400 youth, Rural Safety Days-reaching 800 youth, as well as summer 4-H staff working with the Boys and Girls Club.
Sauk County Family Living and Community Resource Development will sponsor seminars to inform county decision-makers on the most relevant research and innovations regarding Sauk County Comprehensive Plan topics. The third Family Impact Seminar will refocus on a healthier Sauk County.	Yes, with a different focus. A Healthier Sauk County will be focused in 2015.
Assess how supportive the centers are of families using the family impact analysis to identify ways to build even stronger partnerships with families.	No; no graduate assistant to assist with the leadership in Madison
Classes will be held in response to the need for Continuing Education for child care providers to keep their state license, options for court-ordered parenting classes, and education to help those struggling with their finances.	Yes

Better understand and offer recommendations for child-friendly jail visits and to better understand the impact of parental incarceration on young children. A Research Specialist for Sauk County was hired in April 2012.	Yes. The research is complete.
UW Cooperative Extension Family Living partners with the Dells Area Alliance for Young Children (DAAYC), Central Wisconsin Community Action and the Adams School District to provide Summer Lunch Bunch, Nature Day, and Art in the Park.	Yes

Changes / Accomplishments:

Additional accomplishments for the various program areas are included in each program area's statistical summary listed below.

Statistical Summary:

Agriculture and Natural Resources

The Sauk County Agricultural Agent position was vacant most of 2015.

Community, Natural Resources, Economic Development (CNRED)

Jenny Erickson, the Sauk County UWEX Community Resource Development Agent, focused on economic and organizational development in 2015. Erickson developed, coordinated, and/or taught educational programs designed to strengthen communities. Erickson also played a lead role in the public participation component of the Great Sauk Trail planning process.

Erickson developed, coordinated and/or taught educational programs designed to build the capacity of local organizations and communities. Erickson and McArthur continued to serve as the advisor for the Sauk County Institute of Leadership (SCIL). She also facilitated strategic planning processes for the Sauk County Development Corporation and the Friends of the Campus, Inc.

4-H Program

Sauk County 4-H Community Club Program

The 4-H Agent, Meg Sage and Program Advisor, Judy Gurgel, worked hard in 2015 to continue to rebuild the foundation of the Community Club 4-H program in Sauk County. The Community 4-H Clubs offer long-term educational experiences in which 4-H members learn life skills such as decision making, public speaking, leadership and working with others. 4-H members learn by doing with the guidance of older youth and adult volunteers, who teach projects ranging from aerospace and arts to veterinary science and computers. 4-H Community Clubs involve youth and adults in community service, camping and educational trips. In 2015, Meg and Judy continued to enhance communication with all in the 4-H program. The Clover Comments, 4-H newsletter, continues to be delivered monthly, providing timely information, as well as the opportunity for members and leaders to see information at least twice prior to an event. Monthly emails are sent to club leaders with updates and reminders. Meg and Judy also updated and addressed items (registration forms, program promotional materials, enrollment materials, and much more) that had not been revised or updated for many years. Meg did some targeted

recruiting and orientation which increased the number of volunteers by 25% from the previous year. 4-H Leaders had the opportunity to participate in over 15 orientation, project leaders trainings, and club leadership meetings offered throughout the year. The 4-H program now has a much stronger foundation and will be able build move forward focusing on the big picture of youth development. In 2015, 16 Community Clubs involved 505 youth in grades 5K - 13 as members of the 4-H program and 119 adults as certified 4-H Project and 4-H Club volunteers. Each volunteer averages 100 hours per year. At a rate of \$20.25 per hour, Sauk County 4-H adult volunteer leaders have contributed \$240,975 worth of services to Sauk County in 2015.

Community Youth Development Programs

In addition to the Community Club 4-H program, the 4-H Youth Development Agent also taught 800 third grade students in conjunction with the Sauk County Rural Safety Days, and 400 sixth and seventh graders at two (3) youth conservation days in conjunction with local school districts.

Family Living

Parenting

Susan Nagelkerk, Family Living Educator, taught:

Y Parenting classes for court-ordered parenting education

Y One-on-one parenting

Child Care Provider Trainings

The classes provide required continuing education hours for their state license. Sauk County has a high percentage of both parents with children in the workforce, which emphasizes the critical need for high quality child care options. The Civility Code was taught three times in Sauk County, benefiting approximately 390 Sauk County children.

Trainings for Children

Y Cowonomics in Baraboo - 15 hours of teaching

Jail Study Grant

Y Lunch -n- Learn with Dr. Julie Poehlmann-Tynan presenting

Programs Coordinated

Y Summer Lunch Bunch (1,600 meals served)

Y Art in the Park (Nagelkerk writes the grant from the Wisconsin Dells Art Association)

Y Creation of a collaboration with area hospitals and Sauk County Public Health-Sauk County Health and Wellness Collaboration. The group was formed to provide education and inspire action on health issues meant to improve the health of Sauk County citizens. The topic of concern was that Sauk had been deemed a “ Health Professional Deficient” county. Now it looks promising to get a resident in 2016 or 2017, a 3rd or 4th year student for 9 months and we will have a psychiatrist for oversight.

HCE

Y HCE Executive Board Advisor

Y Get Ready...Get Set...Garden!

Y HCE Spring Recognition

Y HCE Fall Fling

Y Lynn’ Legacy

Y Wisconsin Bookworms (every child in Head Start in Sauk County (200) receive 8 brand new books to start their own personal library.

Family Living (continued)

Financial

Y One-on-one financial counseling

Y Financial Team presentation at the Midwest Forage Symposium

Summer Lunch Bunch

There were 1,185 contacts with students through the Summer Lunch Bunch program providing lunches, nutrition education and activities about balancing food with physical activity. An intern from Sauk County UW Extension also provided weekly activities for children. Over the past four years, this program has served an average of 1200 lunches per summer to children who are eligible for free or reduced lunches in Wisconsin Dells School District as a way to counter the high percentage rate of food insecurity found initially in Wisconsin Dells School District survey in 2005 (Rate = 42%) and which has increased by evidence of increased free and reduced lunch rates (Fall 2010 = 54%).

Art in the Park

This was the third year for Art in the Park in Wisconsin Dells. With backing and funding from the Wisconsin Dells Art Association, a local retired art teacher did art projects over the course of three weeks at three different locations with children who attended Summer Lunch Bunch.

Wisconsin Nutrition Education Program (WNEP)

The goal of WNEP is to provide educational programs to increase the likelihood that food stamp participants and persons eligible for food stamps will make healthy food choices within a limited budget and choose active lifestyles consistent with the current Dietary Guidelines for Americans. A Nutrition Educator was present in the UW-Extension Office January through September, 2015. There were 903 Sauk County residents that participated in nutrition lessons at food pantries, elementary schools, and summer youth programs. Educational events resulted in 2,543 direct teaching contacts.

Indirect education was provided through quarterly newsletters, take-home family materials following lessons with youth, and the educational bulletin board at the Baraboo Food Pantry. Danielle Sander, WNEP Coordinator, worked on refilling the Nutrition Educator position with a new employee starting February 1, 2016.

Horticulture Education

The Sauk County Master Gardeners Association provided horticulture education to area residents through a variety of activities and the Horticulture Educator submitted gardening columns related to the time of the year to all Sauk County newspapers and other media outlets. SCMGA also helped coordinate a joint project with Sauk County HCE for a day-long gardening conference in March entitled, "Get Ready...Get Set...Garden!". This conference, open to the public, had twelve sessions with each speaker covering a different area of gardening. We were also active at area events such as assisting with judging at the Sauk County Fair and a display table at the Sauk County Dairy Breakfast to promote the Master Gardeners program in the county.

Sauk County Master Gardener volunteers thought something should be done to restore a priceless piece of history near Reedsburg; the area with log cabins, a church, school and museum owned by the Reedsburg Area Historical Society. The area was badly neglected and no one seemed to care, therefore, the SCMGA, after long negotiations, decided to brighten up the cabins

with plantings from turn-of-the-century. Since our work on the gardens started, members of the Reedsburg Historical Society have started to take more interest in the project and are now restoring and repairing the buildings.

Master Gardeners and the Baraboo Public Library have started a seed savers library. This will work the same as borrowing a book. People can come in for free seeds and replace them after harvest. Six seminars on how to save seeds are now being held at the library.

Sauk County UW Extension Office: Handled 14,703 telephone calls and approximately 3,120 walk-in requests for assistance. The Sauk County UW-Extension web site attracted approximately 300 visits per week in 2015.

OUTPUT MEASURES

DESCRIPTION	2013 ACTUAL	2014 ACTUAL	2015 ACTUAL
Number of phone calls handled by Sauk County UW Extension	14,603	14,603	14,705
Number of counter visitors served by Sauk County UW Extension staff (estimated) (Includes program clientele, lawn and garden questions, water and soil sampling services, etc.)	2,700	2,725	3,120 (Average of 12 visits daily)
Number of website visits/week Social Media/Facebook/4-H online	186	224	300
Number of clients needing 4-H online assistance with reports and maintenance of groups/per week	N/A	25	50
Number of client contacts made by the Sauk County UWEX Ag/Natural Resources Program (best estimate)	4,000	4,000	2,086
Number of Sauk County farm families who received financial analysis and planning services from Sauk County UW Extension	30	30	0
Number of farmers who received advice and technical assistance with construction projects from UW Extension agricultural engineers	10	10	0

Number of people who attended pasture walks coordinated by Sauk County UW Extension and MATC - Reedsburg	25	25	0
Number of client contacts made by the Sauk County UW Extension Horticulture Program (best estimate)	1,400	1,400	1,500
Number of client contacts made by the Sauk County UWEX Family Living Program (best estimate)	3,500	3,500	3,500
Number of individuals taught by a Family Living Team of Nagelkerk, Metzenbauer and Schilling at the Midwest Forage Symposium	107	107	107
Classes for child care providers to keep their state license	The Civility Code (taught 3 times in Sauk County) Affecting 390 children	The Civility Code (taught 3 times in Sauk County) Affecting 390 children	The Civility Code (taught 3 times in Sauk County) Affecting 390 children
Number of direct client contacts made by the Sauk County WNEP Program	3,291	0	2,543
Number of indirect client contacts made by the Sauk County WNEP Program (reached indirectly via written educational materials)	180	0	2,594
Number of Head Start children who benefited from early literacy education through the Wisconsin Bookworms™ program (200 maximum enrollment in Sauk County Head Start)	200	200	200
Number of children affected by child care programming developed by the Sauk County UW Extension Family Living Educator	390	390	390
Number of children affected by the Summer Lunch Bunch (Dells Area Alliance for Young Children)	2,000	2,000	2,000

Number client contacts made by the Sauk County UW Extension Community, Natural Resources, and Economic Development Program (best estimate)	4,000	4,000	4,000
Number of local stakeholders that actively participate in the Sauk County Institute of Leadership each year.	180	180	180
Number of nonprofit and local government participants involved in planning programs with the CNRED Agent.	185	185	190
Number of Intercounty Coordinating Committee (ICC) members that participate in the Sauk County sessions	50	50	55
Number of households that participate in the Sauk County Drinking Water program	105	105	135
Number of community gardeners at the Prairie du Sac Community Garden and Reedsburg Community Garden	30	30	45
Number of client contacts made by the Sauk County UW Extension 4-H Youth Development Program (best estimate)	4,000	5,000	6,000
Number of adults who served as certified Sauk County 4-H volunteers	70	95	118
Number of youth enrolled as members of Sauk County 4-H clubs.	475	485	505

OUTCOME AND EFFICIENCY MEASURES

DESCRIPTION	2013 ACTUAL	2014 ACTUAL	2015 ACTUAL
Estimated dollar value of the farm financial management/planning services provided to Sauk County farmers by the Sauk County Agricultural Agent	\$50,000	\$150,000	0

OUTCOME AND EFFICIENCY MEASURES

Approximate dollar value of new construction completed by farmers assisted with their financial plans by Sauk Co. UW-Extension	\$750,000	\$1,000,000	0
Dollar value of construction projects that resulted from visits by UW-Extension agricultural engineers	\$187,500	0	0
Dollars brought to Sauk County through UW-Extension/Commission on Aging collaboration on Senior Farmers Market Nutrition Program, a program benefiting farmers and senior citizens	\$8,125	NA – Program exclusively run by ADRC	NA
Total dollar value of the strategic planning services provided through CNRED (Estimate based on cost of a planning consultant.)	\$15,000	\$40,000	\$40,000
Percent of Sauk County Institute of Leadership graduates that will take on substantial new leadership roles in their communities or places of work. (This is an estimate based on conversations, in 2009 the impact of the SCIL program will be measured.)	96%	95%	95%
Percent of nonprofit organizations and local government entities that claim to make more informed decisions based on UW-Extension educational programming. Based on annual evaluations)	90%	90%	90%
Percent Sauk County drinking water program participants that are making more informed decisions and taking action where appropriate to improve their drinking water as a result of UW-Extension educational programming.	92%	93%	96%

Financial Activity: **To be completed by Accounting**

Revenue Category	Budgeted Amount	Actual Amount	Favorable (Unfavorable) Variance
Tax Levy			\$0
Other Taxes			\$0
Grants & Aids			\$0
Licenses & Permits			\$0
Fines & Forfeitures			\$0
User Fees			\$0
Intergovernmental			\$0
Donations			\$0
Interest			\$0
Rent			\$0
All Other			\$0
Total Revenues	\$0	\$0	\$0
Expense Category	Budgeted Amount	Actual Amount	Favorable (Unfavorable) Variance
Salary & Wages			\$0
Labor Benefits			\$0
Supplies & Services			\$0
Debt Service			\$0
Outlay			\$0
Total Expenses	\$0	\$0	\$0
Use of (Addition to) Fund Balance	\$0	\$0	\$0