ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building, Rm 213

505 Broadway Street, Baraboo, Wisconsin

Monday, February 23, 2015

Members present: Marty Krueger, Donna Stehling, Dennis Polivka, Dave Riek, Nathan Johnson, Brian

Peper, Peter Vedro

Members absent:

Others present: Kathy Schauf, Matt Kures

The meeting was called to order and certification of Open Meeting compliance was given at 4:30 p.m. **The agenda** was approved on a motion by Riek, second by Stehling. Motion carried.

The meeting minutes from the prior meeting were approved on a motion by Polivka, second by Riek. Motion carried.

Public Comment None

Communications Toward Place Governance: What If We Reinvented Civic Infrastructure Around Placemaking.

Placemaking

Presentation by Matt Kures, Community Development Specialist, Center for Community and Economic Development, University of Wisconsin-Extension provided an Economic Overview of Sauk County. The premise of the presentation was centered on the changing definition of economic development.

One Definition of Economic Development

"The process of retaining, expanding, and attracting jobs, income and wealth in a manner that improves individual economic opportunities and the quality of human life." (IEDC)



Update on Sauk County Development Corporation

Krueger updated the committee on the planning process that is being undertaken to renew the vision and purpose of the organization. The Corporation is working to re-establish the Manufacturing Council and develop a mentorship program. Goals are being established for the next Executive Director.

Motion by Riek, second by Polivka to postpone discussion and consideration – Crowdfunding Placemaking, and discussion of strategies for Sauk County Broadband / next steps. - Report on Business broadband survey to the next agenda. Motion carried.

Next meeting agenda items: Matt Kures of the Center for Community and Economic Development to be invited to attend the February meeting to discuss regional statistics.

Next meeting: Monday, March 30 at 4:00 p.m. Motion by Polivka, second by Riek, to adjourn. Motion carried. Agenda item: Highway 12 Stakeholder Group and Process with Jeremy Krachey and Deb Bauer.

Respectfully submitted,

Donna Stehling

Economic Development Committee Secretary