

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

West Square Building, Rm B213

505 Broadway Street, Baraboo, Wisconsin

Wednesday, June 03, 2015

Members present: Marty Krueger, Dennis Polivka, Dave Riek, Peter Vedro, Donna Stehling, Nathan Johnson, Brian Peper

Members absent:

Others present: Kathy Schauf, Keri Olson, Brian Simmert, Jenny Erickson, Bill Stehling

The meeting was called to order and certification of Open Meeting compliance was given at 6:04 p.m. **The agenda was approved on a motion by Polivka, second by Johnson. Motion carried. The meeting minutes from the prior meeting were approved on a motion by Riek, second by Vedro. Motion carried.**

Public Comment None

Communications None

Placemaking – Exploration of next steps and case studies:

Presentation by Will Andresen, Community Resource Development Educator on attracting millennials.

Update on Sauk County Development Corporation

Erickson reviewed the Executive Summary of the Strategic Plan. Krueger spoke to activities undertaken in the next three months to renew efforts to build collaboration, opportunities with MadRep and other organizations, and schools to further developing the necessary workforce.

Update on Great Sauk Trail

Simmert spoke to the planning process and what the long term connections for the trail are. There are 3 units to the Great Sauk Trail. The Sauk City / Prairie du Sac trail is planned for first development. Potential revenues were discussed and potential construction for spring of 2016 is anticipated.

Placemaking

Simmert began the presentation reviewing materials within packets. Discussed what a county can do for placemaking, based on five functional areas. We are already doing placemaking in the county but have the opportunity to do more. Olson and Erickson provided presentations on placemaking and branding.

Motion by Stehling, second by Johnson to adjourn. Motion carried.

Next meeting: June 23, 2015 at 5:00 p.m.

Respectfully submitted,

Donna Stehling

Economic Development Committee Secretary