

Wednesday, April 30, 2014

Executive and Legislative

Members present: Wally Czuprynko, Marty Krueger, Joseph Fish, Joan Fordham, Dennis Polivka,

Members absent: None

Economic Development

Members present: Marty Krueger, Dennis Polivka, Nathan Johnson, Peter Vedro, Brian Peper, Donna Stehling

Members absent: David Riek

Others present: Kathy Schauf, Raymond Bolton, Jeffrey Giebel, Ann Leake, Tom Broughton, Bill Stehling, Bill Hambrecht, Eric Peterson, Paul Bremer, Vern Demers, Larry Volz, Eugene Hausner, Wendy Crary, Richard Paulsen, Ron Churchill, Ken Witt, Tywana German, Vicki Breunig, Alan Wildman, Tom Schneller, Cliff Thompson, Jeff Seering, Joe Hasler, Judy Ashford, Bill Wenzel, Jim Huebsch, Rep, Joan Ballweg, Kristine Koenecke, Tamara Lavender, Keri Olson, Dan Coulon, Andrea Lombard, Tut Gramling, Jason Cuevas, Henry Netzing, Jerry Lehman, Cindy Bodendein, Rep. Howard Marklein, Rep. Ed Brooks, Bill Pettit, Kris Stoddard, Tom Kriegl

The meeting was called to order and certification of Open Meeting compliance was given at 6:30 p.m. **The agenda was approved on a motion by Peper, second by Fordham . Motion carried.**

Public Comment

none

Chair Krueger welcomed attendees and introduced the topic of “Placemaking” with a brief history of discussions to date.

Introductions were provided by committee members and attendees.

Business Items

Noreen Rueckert, Director of Green County Tourism presented information on how Green County utilized “placemaking” as a way to focus the collective energy of Green County.

Group Discussion

Schauf shared a presentation from a prior meeting of Economic Development and the Sauk County Development Corporation. Chair Krueger led a group discussion. Discussion points that were brought forward:

- Placemaking becomes a way to have a county-wide identity.
- It is a shared, common vision.
- Strategic focused.
- “Placemaking” is about what sets you apart.
- One of the benefits is going through the process – it is about uncovering identity.
- Using a consultant allows for an objective view of who you are.
- It’s about more than tourism.

**Motion by Johnson , second by Fish, to adjourn the meeting. Motion carried.**

Respectfully submitted,

Kathryn Schauf  
Administrative Coordinator