

# 2025

## New Idea Grant

For Arts, Humanities, History & Culture



## Completion Checklist

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Project Name / Contact Details Listed

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Vision Statement Listed

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Project Description Listed

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Budget Defined

Includes Mandatory Match with Cash or In  
Kind Funds Defined

☐

Letters Of Support Included

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Event / Project Provides A  
Public Component

☐

Marketing Materials Defined  
Sauk County & Wisconsin  
Arts Board Logos Used

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## Sauk County New Idea Grant Application

**Grant Amount:** Up to \$500

**Deadline for Submission:** Calendar (fiscal) Year

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### 1. Cover Page

- **Project Title:**
  - **Applicant's Name:**
  - **Organization (if applicable):** Pick type – Individual, non-profit, community group, collaborative team
  - **Contact Information:**
    - Phone:
    - Email:
  - **Address:**
  - **Date of Application:**
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### 2. Vision Statement

*Please provide a concise vision statement (max 250 words) that articulates the purpose and goals of your proposed project. Address the following questions:*

- What is the overall vision for the program or event?
- How does it align with the cultural, artistic or historical needs of Sauk County?
- Who will benefit from this initiative?

*Example Structure:*

*"The [Project Title] aims to enhance the cultural landscape of Sauk County by [specific goal, e.g., 'encouraging community participation through interactive art workshops showcasing local artists.']. Our vision is to create an environment where [target audience, e.g., 'residents of all ages and backgrounds'] can engage with the arts, fostering a greater appreciation for our local heritage and promoting community cohesion."*

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### 3. Project Description

*Provide a detailed description of your project (max 500 words). Include information on the following:*

- Type of event or program (e.g., workshop, performance, exhibition)
  - Dates and times of the event
  - Location (must be accessible to all Sauk County residents)
  - Target audience and anticipated attendance
  - Strategies for outreach and accessibility
  - How the project contributes to county-wide culture and engagement
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### 4. Budget

*Provide a budget breakdown for your project, indicating the total amount requested, as well as mandatory matching funds of cash or in-kind donations.*

**Sample Budget Structure:**

Item	Cost	Description
Supplies	\$XXX	Materials needed for workshops/events
Venue Rental	\$XXX	Cost of renting an accessible location
Marketing and Promotion	\$XXX	Advertising costs to reach the county

Item	Cost	Description
Payment for Artists	\$XXX	Honorarium or fees for participating artists
Other (Specify)	\$XXX	Any additional costs
<b>Total Project Cost</b>	\$XXXX	
<b>Amount Requested</b>	\$500	
<b>Matching Cash/In-Kind Support Funding</b>	\$XXX	Details of any secured matching funds or contributions

## 5. Metrics for Success

*Outline the metrics you will use to evaluate the success of your project (max 300 words). Include the following:*

- Visitor Metrics: Estimated number of attendees, demographic details and visitor feedback collection methods (e.g., surveys).
- Data-Based Outcomes: Specific objectives such as increased county and/or community participation, engagement levels or number of artworks produced or displayed.
- Follow-up report components, including:
  - Summary of the attendee experience and feedback
  - Statistical data on attendance and county/community engagement
  - Lessons learned and potential future developments or improvements
  - All social media metrics

## 6. Accessibility Plan

*Describe how your project will be accessible to the public, including considerations for individuals with disabilities, different cultural backgrounds and age groups. (max 250 words).*

## 7. Submission Guidelines

*Please submit the completed application via:*

- Email: [ahhpgrants@saukcountywi.gov](mailto:ahhpgrants@saukcountywi.gov)
- Postal Mail: 505 W. Broadway, Baraboo, WI 53913-Attn: New Idea Grant, Jennifer Nelson & Erin Hauck

Submissions are reviewed monthly by the Sauk County Economic Development Committee.

## Follow-Up Report

*All successful applicants must submit a follow-up report within 30 days of project completion. The report must include:*

- Attendance or participation numbers
- Summary of outcomes based on the goals/metrics outlined
- Testimonials or feedback from participants
- Any media clippings or visual documentation of the event or program
- Photos – must include three (3) photos with detailed descriptions and dates
- Sample social media posts or marketing materials

*This grant aims to support innovative projects that enrich the arts and humanities landscape of Sauk County. We encourage all applicants to think creatively and demonstrate how their initiative can foster county engagement in the arts. We look forward to your application.*

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*Thank you for your commitment to enhancing the cultural fabric of Sauk County.*