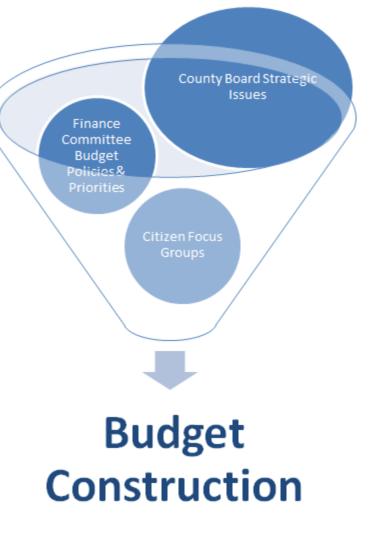
#### Sauk County Midterm Assessment and Strategic Planning

Executive and Legislative Committee January 20, 2015



Planning Assumptions: Definition: Assumptions about Sauk County's future and the environment in which it will exist.



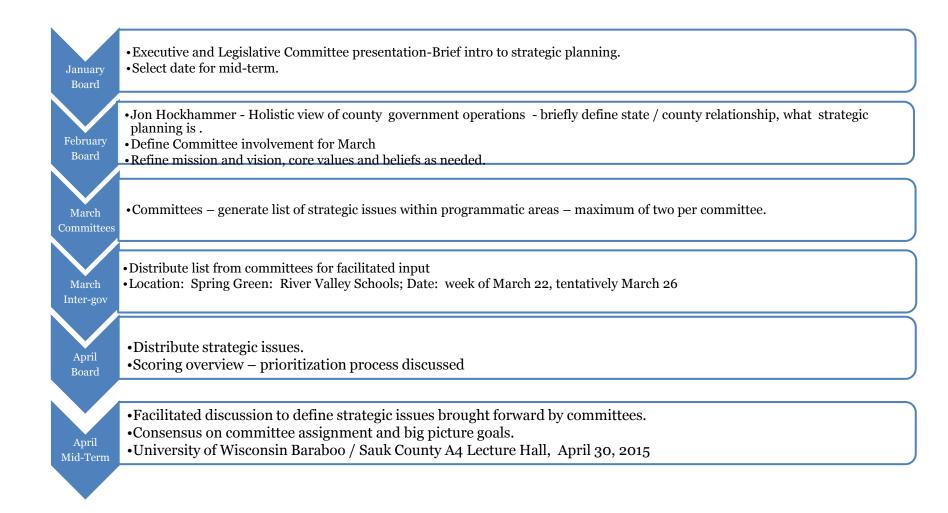
## Strategic Planning

- What it is: a road map to get from here to there.
- What is the purpose: ensure organization's long-term success by identifying and achieving vision and goals.
- Why: Everyone on the "same page"; offers county board, staff and public the opportunity to define the future; a catalyst for change and development.
- Why is it valuable: Defines what business you are in; establish priorities and assign resources; forced to look at measurable results.

The How – steps in strategic planning *the Sauk County approach* 

- No one "right" way.
- Components are typically the same: Take stock, assess, create a vision, guiding principles / values, **identify strategic issues**, goals and action plans, operations plan, evaluation
- The role of committees link to constituency served, link to variety of subject matter experts (internal and external to county operations)

#### 2015 Mid-Term Process



# Vision and Mission

• Mission: Purpose, why you exist.

To provide essential services to the residents of Sauk County in a fiscally responsible manner that promotes safety, economic development, and stewardship of natural resources while encouraging the development of cultural, social, and community values that enhance human dignity.

- Departmental visions link to the county-wide mission.
- Vision: Description of what the organization will look like in the future. To develop a service model for a thriving, progressive county government, founded on organizational flexibility, inherent capability and resources.

### Relationships of the elements of strategic planning

