

Stakeholders Worksheet

Strategic Planning: Sauk County Government Operations

Strategic Planning Step 3: Identify Stakeholders and Develop Mission

The key to success for public and nonprofit organizations is satisfying important stakeholders according to each stakeholder's criteria for satisfaction. Mission should therefore be thought about in relation to those stakeholders (Bryson, 1995).

Stakeholders:

A stakeholder is any person, group, or organization that can place a claim on the organization's resources, attention, or output, or is affected by its output (Bryson, 1995).

Instructions:

Take some time to list stakeholders for Sauk County. Think about people who can influence what the County does and, conversely, those people that the County influences with the work that it does.

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